

## Our vision

We exist to have a profound impact on the way the world does business and the way business impacts the world.



## Our values

- Communal
- Courageous
- Engaged
- Ambitious
- Eclectic

## Our history

<b>1964</b>	School founded
<b>1966</b>	First executive education and degree programmes offered
<b>1968</b>	Sloan Fellowship for more senior managers launched
<b>1970</b>	Her Majesty Queen Elizabeth II opened Regent's Park campus
<b>1974</b>	First PhD awarded
<b>1983</b>	Part-time degree programmes added
<b>1992</b>	Queen's Award for Export received in recognition of educational services around the world
<b>1993</b>	Masters in Finance programme launched
<b>2001</b>	EMBA-Global degree started
<b>2007</b>	Dubai Centre opened to offer both Executive MBA (EMBA) and Executive Education programmes
<b>2009</b>	EMBA-Global Asia and Masters in Management programmes launched
<b>2013</b>	The Campaign for London Business School launched
<b>2014</b>	Global Masters in Management programme launched with Fudan University
<b>2016</b>	Masters in Financial Analysis programme launched
<b>2016</b>	The Campaign closed having raised more than £125m and more than 100,000 volunteer hours

## Our global presence

### Europe

London Business School

### Middle East

London Business School's Dubai Centre

### East Asia

University of Hong Kong partnership;  
School of Management, Fudan University partnership

### Americas

Columbia Business School partnership

## Our community

### Students

- More than 150,000 students and participants from 130 countries have come through our doors.
- Our Executive Education team serves more than 10,000 executives on our open and custom programmes each year.

### Alumni

- Our 42,000-plus alumni are a global community of business professionals in more than 155 countries. There are 114 alumni clubs as well as 20 professional interest groups around the world.

### Faculty

- 166 faculty from 30 countries.
- Our professors are challenging business practice and policy in Accounting, Economics, Finance, Management Science and Operations, Marketing, Organisational Behaviour, and Strategy and Entrepreneurship.
- Our 28 finance faculty represent one of the largest concentrations of such faculty worldwide.
- Our finance professors provided the impetus for the creation of the FTSE100.

# Our recognition and awards

## Rankings

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Our **rankings** and accreditation

## Research

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In the most recent Research Excellence Framework (2014) the School received a top 4\* rating, the highest achieved by any department of business and management.

## Student prizes

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Our students regularly enter and win competitions such as the **Impact Investing Competition** (2016), **AQR Scholar Awards** (2016), **Erasmus Centre for Entrepreneurship's European Business Plan of the Year competition** (2015) and the **Rotterdam School of Management Private Equity Case competition** (Nov 2014).

## London

- 99% of the earth's business activity is located in time zones that overlap with London's working day.
- The City has 12,000 firms, 7,855 of which are in finance or business – there are 264 foreign banks and 618 legal firms.
- \$1.9 trillion foreign exchange turnover each day in London (37% global share, including foreign exchange derivatives) (Source: Bank for International Settlements).
- An eclectic city with more than 270 nationalities and 300 languages.
- London is home to more American banks than New York and facilitates nearly 40% of all foreign exchange trading.
- In 2012 London became the first city to host the Summer Olympic Games three times.

# Our programmes

## Masters in Management

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- The Masters in Management is designed for graduates with less than two years of work experience.
- This 12–16 months, full-time programme provides students with the foundations for a successful business career.

## Global Masters in Management

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- The Global MiM is delivered jointly by London Business School and the School of Management, Fudan University.
- The two-year, full-time programme awards two internationally recognised degrees: a Masters in Management (MiM) from LBS and a Masters in Science (MSc) in International Business from Fudan University.

## Masters in Business Administration

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- Our full-time MBA is distinguished by its flexibility – 15 to 21 months. No other top school offers such choice.
- It is designed for those looking for rapid promotion, a change of career or industry, or the tools to succeed as an entrepreneur.
- Students can apply to spend a term at one of more than 30 partner schools.

## Masters in Finance

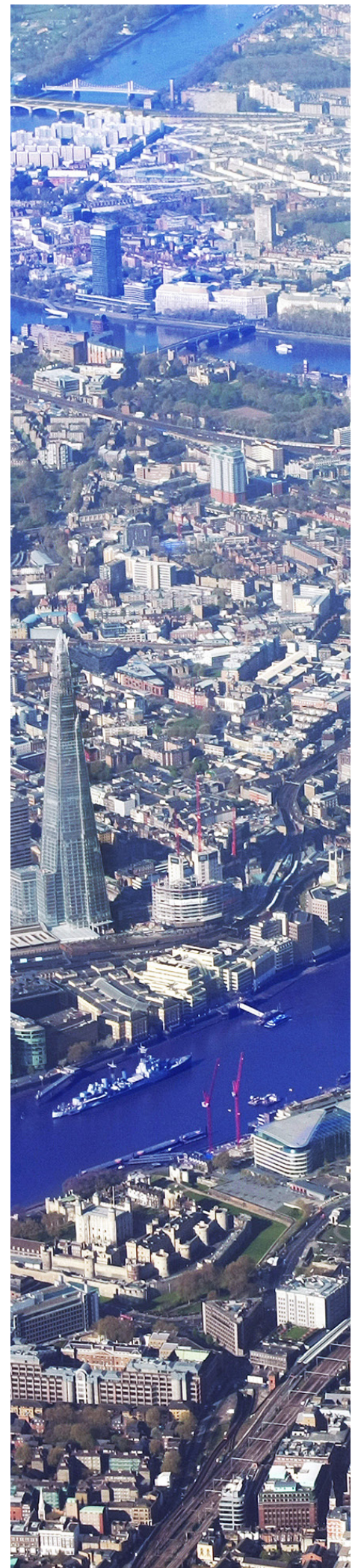
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- Students are carefully selected, experienced international finance professionals.
- Students can choose to study full-time (10–16 months) or part-time (18–22 months) over two years.

## Masters in Financial Analysis

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- The Masters in Financial Analysis has been developed in consultation with top-tier finance recruiters and will equip graduates with less than two years' experience





## Executive MBA

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- Our world-class Executive MBA allows ambitious, committed midcareer managers to study and work at the same time.
- A Dubai-based stream began in 2007, attracting a global mix of 78 students in the inaugural class.
- The London and Dubai streams have January and September start dates each year.

## EMBA-Global

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- The EMBA-Global Americas and Europe is a unique partnership with Columbia Business School where students graduate with MBAs from both schools.
- EMBA Global-Asia allows students to graduate with a joint MBA from London Business School, Columbia Business School and The University of Hong Kong.

## LBS Sloan Masters in Leadership and Strategy

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- A 12-month programme for successful senior managers looking to enhance their leadership abilities, sharpen their strategic thinking and lead change in any organisation.
- One of only three original Sloan programmes in the world alongside MIT and Stanford.

## PhD

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- Our full-time, four-year PhD programme provides access to world-class teaching and faculty at the forefront of research.
- It primes exceptional scholars to excel in academia. It is accredited by the Economic and Social Research Council. The School is the only small, specialist institution to be given Doctoral Training Centre status.

More information about our **degree programmes**

More information about our **PhD programme**

## Executive Education

### Learning Solutions

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Our learning solutions address business challenges and opportunities. We offer:

### Open enrolment programmes

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- We have a portfolio of more than 30 short programmes covering General Management, Strategy, Leadership, Strategic Marketing, Human Resources and Finance, bringing together cutting-edge academic research with the latest business insight.
- We offer open enrolment programmes in Dubai.
- We offer group enrolment solutions for organisations to build a portfolio of programmes to address their strategic objectives.
- Every programme empowers participants to:
  - challenge accepted thinking
  - embrace new skills that drive innovation and change
  - enhance team performance implement new knowledge and skills immediately upon their return to work.

### Customised company programmes

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- We work closely with organisations to customise programmes for them. We design long-term solutions that can be delivered anywhere in the world.
- To date, we have worked with more than 120,000 executives.

### Consortium programmes

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- We offer shared learning experiences for small groups of participants from a number of different organisations.

For enquiries regarding Executive Education programmes: please email [execinfo@london.edu](mailto:execinfo@london.edu)

## Our research

Our research centres and institutes drive cutting-edge research, teaching and outreach activities.

- Aditya Birla India Centre
- AQR Asset Management Institute
- Centre for Corporate Governance
- Institute of Innovation and Entrepreneurship
- Leadership Institute
- Private Equity at LBS
- Wheeler Institute for Business and Development

More about **research centres and institutes**

## Engage with the School

- Speak at one of the School's lively and stimulating events, designed to engage and inspire its network and the business community at large.
- Recruit our students and alumni with no recruitment fees.

## Support our community

In 2013, London Business School launched its first ever comprehensive fundraising campaign to raise £100 million and 100,000 hours of volunteer time. In July 2016 The Campaign closed having raised more than £125 million and 124,712 volunteer hours. The initiatives supported by the Campaign were:

### The Old Marylebone Town Hall – space for the next 50 years

- Magnificent and iconic Grade II listed building within easy walking distance of our current location in Regent's Park.

- As a modern, state-of-the-art teaching hub, it provides 70% more teaching space and learning facilities we need for the next 50 years. It includes lecture theatres, seminar rooms and programme offices, as well as study and social facilities.
- It is called Sammy Ofer Centre.

### To retain and attract great thinkers

- Representing more than 30 countries, our faculty is one of the most diverse and influential of any global business school.
- They produce cutting-edge and innovative teaching. They are influential experts to whom business and government leaders, professionals and the media turn for new ideas and the latest business thinking.

### To offer the highest number of LBS scholarships ever

- Our identity as a leading business school is anchored to our ability to attract the best students and leaders of tomorrow.
- So far more than 800 students have benefitted from scholarships resulting from the Campaign's 1,262 scholarship donors (including 32 corporate donors and 1,230 individuals).

### To provide unrestricted funds to support areas of strategic importance

- The London Business School Fund gives the School flexibility to respond quickly to the areas of greatest priority and need. It allows us to provide more of our students and faculty with vital resources and opportunities and it will enable the School to take advantage of the latest business trends and developments.

## Campaign impact

There are opportunities as an individual, through trusts and foundations to build a relationship with the School via corporate giving.

Visit: [www.london.edu/donate](http://www.london.edu/donate) or contact Advancement on **+44 (0) 207 000 7276**

## Our publications

Published quarterly, **London Business School Review** brings together the best ideas and research from the School.

