



This book was designed by a CCAD alum.

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CCAD, one of the oldest private art and design colleges in the United States, is a four-year degree-granting accredited nonprofit college located in downtown Columbus, Ohio.

#myccad  
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ccadedu.tumblr.com  
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**PART ONE: #MYCCAD**



On my first day, I showed up and unpacked. Then, my roommate showed up. We hung out for a bit. I felt extremely nervous. I'm pretty reclusive and don't put myself out there a lot... I vividly remember going to bed that night and being overwhelmed with everything. Things were just happening... But I was excited for it.

**Burke Mayne**


Class of 2016, Cinematic Arts

@burkemayne

Real-world clients including Fisher-Price and X-Acto regularly collaborate with our Industrial Design students on projects that companies actually use. You don't have to wait to graduate to have your design make a difference.

**INNOVATE,  
INVENT, CREATE.  
AT CCAD, YOU  
DON'T HAVE TO  
WAIT TO WORK  
WITH REAL  
CLIENTS.**

In our Advertising & Graphic Design program, you'll learn how to engage audiences in a way that propels lives, families, communities, cultures and commerce forward with a positive momentum. In addition to advertising and design coursework, your curriculum will include exposure to advanced research and strategy techniques, copywriting, brand positioning, UI/UX, packaging, photography, illustration, animation, motion and more.



“The professors here go out of their way to invest in you. One actually came to my high school to talk with us about the program, and I could tell they really cared — it set them apart from the other colleges that I visited. The professors at CCAD make all the difference.”

**Liz Cansfield**  
Class of 2018, Advertising  
& Graphic Design

010

# CREATE SPACES THAT MATTER.

As we interact with our changing landscape, social fabric and community needs, the way we design our environments matters more than ever. Our Interior Design program involves research, planning, design and problem-solving through real-world exercises, as well as courses in hand sketching, computer modeling and communications.



# 012

With a full palette of colors and fabrics, you'll bring your individual vision to life in our naturally lit sewing labs. Your persistence and hard work will help your fashion dreams become a reality on the runway during CCAD's annual Senior Fashion Show.

“I took a sculpture class, and I made this wearable sculpture that allows more than one person to wear it at a time. It was really well received, and I got a good critique. Everyone was participating and trying to put it on, even two at once. It was so fun. The point of the piece was to be interactive, so that people would walk up and try to put it on. It was so good to see everyone participating and that what I envisioned was coming true.”

**Thuy Nguyen**  
Class of 2017, Fashion Design



# 014

## Develop your craft, earlier.

From the beginning, you can collaborate with students in other majors as you learn essential creative concepts from color theory to fundamental design. In your first year CORE Studio classes, you'll explore traditional materials like pencil, charcoal and paint, and digital tools like Photoshop, Illustrator and InDesign. You'll also start to learn how to sell your work and yourself as a professional artist and designer, and that includes both how to price and protect your creations. For a real competitive advantage, you can even pursue CCAD's business minor while you work on your major.

## Inform your art and design.

At CCAD, you'll learn the ins and outs of your major. But you'll also study history, philosophy, science and other subjects in our CORE Liberal Arts courses. And you'll leave CCAD with a well-rounded education that will inform the way you make art and design.

### MINORS

- Art History
- Art Therapy
- Business
- Copywriting
- Creative Writing
- Design History
- Design Research
- Literature

### MAJORS AS MINORS

- Advertising & Graphic Design
- Animation 2D
- Animation 3D
- Cinematic Arts
- Comics & Narrative Practice
- Contemporary Crafts
- Fashion Design
- Fine Arts
- Illustration
- Industrial Design
- Interior Design
- Photography

■ ■ We're educating artists and designers, but we're also educating citizens of the world. That means learning about history and science as well as studio concepts and business skills.

**Dr. Melanie Corn**  
CCAD President  
@melanie\_corn



# 016

It's beautiful to see this sea of artists and the artwork they create.

**Jason Elizondo**

Class of 2018, Fine Arts

At CCAD, Fine Arts underclassmen have access to their own studio spaces.



# 018

Welcome to the home of America's longest-running rock and roll venue, the largest multi-sport competition in the world, the best zoo in the nation, the best library system, the world's largest cartoon library & museum, the oldest African-American business, the largest independent volunteer-run festival in the country, the largest gay sporting event ever, the birthplace of the author of *Goosebumps*, Columbus

Blue Jackets, the only topiary representation of a painting in the world, the number one science center in the U.S., the Columbus Crew, the headquarters of Abercrombie & Fitch, Jeni's Splendid Ice Creams, Victoria's Secret, White Castle and Wendy's, the world's largest private research and development foundation, and the biggest meatball in the world. (We're leaving out a lot.) You need to come see Columbus for yourself.

# 020

Columbus, with its thriving creative communities, has numerous art and design spaces and ever-expanding districts that are closely tied to CCAD artists and designers. The city has all the culture and amenities of a big city, but in a way that feels accessible and achievable.

**No 1** opportunity city in the U.S. <sup>1</sup>

**No 1** zoo (Columbus Zoo and Aquarium) <sup>2</sup>

**No 1** science center (COSI) <sup>3</sup>

**No 1** ice cream (Jeni's Splendid Ice Creams) <sup>4</sup>

**No 3** best city for new college grads <sup>5</sup>

**No 3** most fashion designers — behind New York and Los Angeles <sup>6</sup>

**No 4** best place to shop in America <sup>7</sup>

**No 5** most grad-friendly market <sup>8</sup>

**No 15** largest city in the U.S. <sup>9</sup>

Columbus is bigger than Boston, Denver and Seattle,<sup>10</sup> and is home to one of the largest student populations in the country, with 61 college and university campuses and more than 136,000 students in the region.<sup>11</sup>

Columbus was named the most Intelligent Community of the Year in 2015,<sup>12</sup> and we have the highest metropolitan concentration of Fortune 1000 companies in America.<sup>13</sup>

We're a top city for equality. In fact, the Human Rights Campaign gave us a perfect score.<sup>14</sup>

And we're smart, too. So smart that we won first place and \$50 million in a nationwide contest to bring smart transportation to the city.<sup>15</sup>

<sup>1</sup> Forbes, Sept. 18, 2014  
<sup>2</sup> USA Travel Guide, Dec. 1, 2014  
<sup>3</sup> Parents Magazine, May 3, 2016  
<sup>4</sup> U.S. News & World Report, April 8, 2014  
<sup>5</sup> SmartAsset, April 26, 2016  
<sup>6</sup> CityLab, Sept. 7, 2012  
<sup>7</sup> Forbes, Dec. 13, 2010  
<sup>8</sup> Trulia + LinkedIn, May 26, 2016  
<sup>9</sup> U.S. Census Bureau, July 1, 2015  
<sup>10</sup> U.S. Census Bureau, July 1, 2015  
<sup>11</sup> National Center for Education Statistics, 2014  
<sup>12</sup> Intelligent Community Forum, June 11, 2015  
<sup>13</sup> Intelligent Community Forum, June 11, 2015  
<sup>14</sup> Human Rights Campaign, 2015  
<sup>15</sup> U.S. Department of Transportation, 2016



# 022

## ART DISTRICTS

CCAD's influence is apparent in Franklinton, Columbus' oldest neighborhood. The arts district is packed with affordable artist studios (like 400 West Rich), emerging galleries and countless high-tech design companies — all of which are filled with CCAD alumni and students. From Franklinton Fridays — a gallery walk — to the Artists Wrestling League, something new and quirky is always happening here.

The Short North Arts District, just five minutes from campus, is home to 16 galleries. It's anchored by the North Market, a renowned market featuring award-winning locally owned artisanal fare. With music venues, international dining options and cozy coffee shops throughout the area, there's always something to do in the Short North. (Don't miss Gallery Hop on the first Saturday of every month or HighBall Halloween, the country's largest costume party.)

**400 West Rich** 📍 @400westrich **Artists Wrestling League** 📍 @the\_awl  
**Short North Arts District** 📍 @shortnorthartsdistrict **North Market** 📍 @northmarket

## WORKING TOGETHER

Columbus is home to some of the country's leading fashion and design companies and plenty of small, cutting-edge independent businesses. There are lots of opportunities here for you to make your mark. And you'll be in good company because CCAD students are at the forefront of the city's creative economy.

### Close CCAD Partners

**Abercrombie & Fitch**  
**Big Red Rooster**  
**Diamond Cellar**  
**DSW**  
**Eloquii**  
**Express**  
**Justice**  
**Lane Bryant**  
**Ohio Film Group**  
**Ologie**  
**Rocky Brands**  
**Summerfield Advertising**  
**Victoria's Secret**

## CITY LIFE

Exploration and freedom are key to enhancing your creative education, and easy access to your city and community can blow everything wide open. That's why all CCAD students get access to free bus passes and accessible parking. So you can travel in and around the city and on campus.

CCAD is in the middle of Columbus' thriving downtown, with coffee shops, innovative museums, restaurants, sports arenas and historical landmarks like the Thurber House — all within walking distance of the school. Plus, CCAD offers on-campus shuttles and a 24-hour safety team to make sure students are comfortable.

# ABUNDANT CREATIVE SPACES

▄▄ Columbus is a fascinating place, with lots of pride and creativity. It's sort of Midwest values with a twist.

### Mike Altman

Class of 2000, Animation  
Technical Character Director, Pixar  
📍 @pixarmike

# 024

## 1 BEELER GALLERY

Located in the heart of the CCAD campus, Beeler Gallery is one of the city's art and event gems. Committed to consistently rotating the latest and most exciting exhibitions, the gallery also brings the most innovative and creative speakers, from designers to writers to musicians. Students are the first to learn about upcoming Beeler events, all of which are free.

📍 @beelergallery

## 4 COLUMBUS IDEA FOUNDRY

Based in Franklinton, the Columbus Idea Foundry is a community workshop, learning center and creative space that provides training and access to tools and technology from the conventional to the high-tech. It's a place to meet CCAD students and alumni and network with fellow entrepreneurs, fabricators, inventors, prototypers, designers, craftsmen, artisans and artists.

📍 @columbusideafoundry

## 7 WEXNER CENTER FOR THE ARTS

Located on the nearby campus of Ohio State University, the Wexner Center for the Arts is one of the city's finest exhibition and performance spaces. It's a true treasure, attracting exhibitions by acclaimed artists.

📍 @wexarts

## 2 CULTURAL ARTS CENTER

Housed in one of Ohio's oldest buildings, the center features contemporary art and emphasizes emerging artists. Managed by the Columbus Recreation and Parks Department, it illustrates the city's commitment to spreading art within the community, offering classes and community workshops all year long.

🐦 @CACCColumbus

## 5 PIZZUTI COLLECTION

In a historic building in the vibrant Short North Arts District, the Pizzuti Collection showcases work by world-class contemporary artists and designers. Recent exhibitions have included outlandish furnishings like a couch made out of leather alligator dolls by Brazilian designers Fernando and Humberto Campana and a large-scale installation focusing on Chilean artist Patricia Dominguez' investigation of Spanish horses once owned by Colombian drug lords.

📍 @pizzuticollection

Photo credit: Ralphoto Studio, photographer Alan Geho

## 8 BILLY IRELAND CARTOON LIBRARY & MUSEUM

Columbus is home to the world's largest and most comprehensive academic research facility, documenting and displaying original and printed comic strips, editorial cartoons and cartoon art.

🐦 @cartoonlibrary

## 3 COLUMBUS MUSEUM OF ART

CCAD's neighbor, the Columbus Museum of Art, exhibits traveling shows (Picasso!) and houses an extensive collection that includes pieces by George Bellows, Pierre-Auguste Renoir and CCAD alum Aminah Robinson. The addition of a new modern wing, coupled with an outdoor sculpture garden and a top-of-the-line restaurant, add even more reasons to go. (Which is good because CCAD students can visit the museum for free.)

📍 @columbusmuseum

## 6 ROY G BIV GALLERY

Located in the Short North, this beloved nonprofit gallery shows the work of emerging artists. CCAD students often find their work accepted to this remarkable space. With top-notch curation, the shows are some of the city's (if not the nation's) best.

🐦 @roygbivgallery

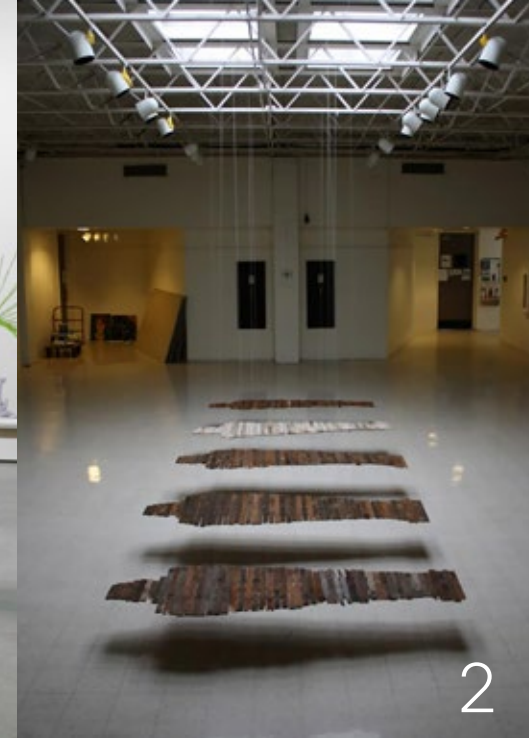
## 9 THURBER HOUSE

Thurber House is a literary center for readers and writers housed in the historic former home of author, humorist and *New Yorker* cartoonist James Thurber. Thurber House has attracted well-known writers like John Updike, T.C. Boyle, Tracy Chevalier and Scott Turow.

📍 @thurberhouse



1



2



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4



5



6



7



8



9

Beeler Gallery is programmed the way New York galleries are programmed. It's more like a museum and less like a college art gallery.

## Ian Ruffino

Assistant Director of Exhibitions, Beeler Gallery

Students get their pick of seats at free events featuring world-renowned artists and scholars. Some of our past guests include:

Sherman Alexie  
Sue de Beer  
Andrianna Campbell  
David Carson  
Michael Chabon  
Leonardo Drew  
Matt Fraction  
Jonathan Franzen  
Terrance Hayes  
Steve James  
Miranda July  
Jesper Just  
Françoise Mouly  
John Newman  
Karim Rashid  
Em Rooney  
Stefan Sagmeister  
J.J. Sedelmaier  
Jeff Smith  
Art Spiegelman  
Natasha Trethewey  
Chip Zdarsky



Charles Atlas  
*The Waning of Justice*

# 028

Columbus is a foodie's dream.

The most outrageous grilled cheese sandwiches. Locally sourced seasonal salads. Nashville-style hot chicken. Quite possibly the world's perfect macaron. Cheap tacos by the handful. Food trucks for days.

And a few minutes from campus in the Olde Towne East neighborhood, killer cheesy slices at Yellow Brick Pizza with a side of gorgeous chalk art.

Bobby Silver (Class of 1999, Fine Arts) co-owns the restaurant, where the walls are covered with art from CCAD students past and present, including some beautiful chalkboard portraits by Bobby.

Bonus: It's home to one of the best collections of pinball machines in town.

📍 @bobbysilver  
📍 @yellowbrickpizza







Our Fine Arts program exposes you to a vast array of disciplines, including drawing, printmaking, painting and sculpture. And in this program, you'll be surrounded by other passionate, driven artists who will critique your work and push you to be a better artist.

**DIVE RIGHT IN.  
FEARLESSLY  
CREATE. FROM  
DAY ONE YOU  
GET YOUR  
HANDS DIRTY  
AT CCAD.**

A close-up photograph of a person's hands working on a glass object, possibly a wine glass, using a long-handled tool. The person has a prominent tattoo on their forearm. The image is overlaid with a semi-transparent red filter. The text 'CREATE OBJECTS WITH PURPOSE.' is written in large, white, bold, sans-serif capital letters across the center of the image.

# CREATE OBJECTS WITH PURPOSE.

In one of our newest majors, you'll work in clay, glass, fiber, metal and non-traditional material to create highly crafted pieces that inspire ideas for exhibition or mass production. In a major that goes far beyond the world of craft fairs, you'll learn about a variety of production techniques to make objects that impact society, economy and culture.

034

# DON'T EXPECT A DARK ROOM FULL OF SLIDES.

In our art history program, you'll focus on the exciting practice of the contemporary art world and be mentored by leaders of their fields, all while developing your own practice. You'll unravel the stories behind great works of art — some right next door at the Columbus Museum of Art — while learning about the artists' lives and societies in which their visions were created.



# WRITE WITH WORDS AND PICTURES.

As the home of James Thurber and comics legend Jeff Smith (of *Bone*), as well as the world's largest collection of comic strip tear sheets and clippings, Columbus is the epicenter of comics. And our new Comics & Narrative Practice major

fits right in. Learn expert storytelling techniques and refine your craft while having access to comics legends through Cartoon Crossroads Columbus and our visiting artist series.

[cxcfestival.tumblr.com](https://cxcfestival.tumblr.com)

HOME.



# YOU BELONG HERE.



“ I went through all of high school believing I was weirder than everyone in the world. CCAD allowed me to feel like I fit in for one of the first times in my life.

**Colleen Clark**

Class of 2014, Illustration  
Social Media Designer for  
Cartoon Network

📷 @colleenclarkart

**Student Organizations**

CCAD is a place to get involved. You can connect with students in one of our student organizations – or create your own. Here are just a few of the groups we have on campus:

Artists for Multiculturalism  
Battle Games Alliance  
Black Student Leadership Association  
Comic Book Club  
Dodgeball Club  
Entrepreneurship Club

Give Back!  
International Students Association  
Music & Arts Appreciation Club  
Open Figure Drawing  
Paranormal Society  
Queer Alliance

Sanctuary  
Student Government  
Student Programming Board  
Women’s Leadership Institute

**Student Involvement Office**

You can join in plenty of activities on campus. Here are a few of the big ones:

**Welcome Fest**

Listen to music, grab some food and meet new friends at our annual event to welcome students to campus.

**The Big Boo**

Create your own costume and compete for cash prizes at our annual Halloween party.

**CCAD’s Got Talent**

Show us what you’ve got in our campus-wide talent show. Sing. Dance. Act. One time a student ate a pie.

**GTFO (Get in Touch with Freedom Outdoors)**

Get off campus and out in nature for a hike.

**Yoga, Zumba & More**

Find your moment of zen on the mat, in a dance class or on the field playing soccer, dodgeball or more.

# THINK. CREATE. THRIVE.

▀▀ We support our students, bringing balance to the intensity of the art school experience. We don't want you to just think and create — we want you to thrive!

**Chris Mundell**  
Dean of Students

## **CAREER SERVICES**

We'll help you build your brand and introduce you to art and design industry leaders (think Pixar, Hallmark and Abercrombie & Fitch) at recruiting events and internship and job fairs. And if you need help with your resume, cover letter or interview practice, the Career Services Office will help you refine the skills you'll need to land your dream job.

## **MULTICULTURAL AFFAIRS**

Diversity moves art forward and makes our connected community even stronger. Our Multicultural Affairs Office is here to help build a welcoming and supportive environment for you on campus. The office coordinates special events, exhibitions and workshops that explore diversity topics and current events. And multicultural student organizations are here to connect you with other students so you can learn from one another's experiences.

## **COUNSELING & WELLNESS**

We want you to thrive here at CCAD. Thriving means pursuing wellness, practicing balance and treating our neighbors and ourselves with the whole person in mind. It's an ongoing process, not a final

product, and each wellness area in our lives — the physical, emotional, social and intellectual — is important. The Counseling & Wellness Center, which provides free counseling, is here to help you get to know your process and meet your goals.

## **ACADEMIC ADVISING**

Get one-on-one guidance from our Advising Office as you carve out, stitch together and create your own story at CCAD. Your advisor is here to review your individual academic plan, help you prepare your schedule for upcoming semesters and guide you in identifying academic goals.

## **LEARNING SUPPORT**

Boost your writing, reading comprehension, time management, project planning or study skills with help from our Learning Support Office.

## **ONE-STOP STUDENT SERVICES**

Do it all in one place. Meet with your advisor, schedule courses, check on financial aid, make payments, submit address changes, verify enrollment and degrees, process loan deferment and order transcripts at the One-Stop Student Services Office.

## **FITNESS CENTER**

Work it out at one of CCAD's two fitness centers on campus.

## **THE MARKET**

Do dining right. CCAD's main dining option on campus, the Market, serves made-to-order pizzas, along with fresh salads, entrées and gluten-free, vegetarian and vegan options.

## **SAFETY & SECURITY**

We make sure our campus is a safe and productive learning space for you. And we have security officers on call 24/7.

To find out about all the student services offered at CCAD, visit [ccad.edu/campus-services](https://ccad.edu/campus-services) and [ccad.edu/support-services](https://ccad.edu/support-services).

WE HAVE A  
10:1 STUDENT  
TO TEACHER  
RATIO.





# YOUR VOICE MATTERS HERE. AND WE CAN'T WAIT TO HEAR WHAT YOU HAVE TO SAY.

In our Animation program, you'll have access to industry-standard facilities and expert guidance from creative faculty. It's a quick-paced, electric, collaborative environment focused on pushing you to create your best work. You'll graduate as a multifaceted creator ready to shape the animation industry.

“ Ron Saks was the chair of my department at CCAD, and he had our family over to dinner at his place one night to show us some of the work his students were doing. I was two years in at Ohio State, but after spending the evening watching those inspiring animated clips, I decided to transfer everything and enroll at CCAD.

**Mike Altman**

Class of 2000, Animation  
Technical Character Director, Pixar  
@pixarmike

“ Creativity is both sides of the brain working cohesively. It's not both sides running equally but the ability for each side to gracefully step back or step in.

**Charlotte Belland**

Animation Chair  
@bellandpixel

From pre-production through post-production and distribution, you'll explore the field thoroughly. You'll cover cinematography, directing, editing, production design, screenwriting, storyboarding and production management. Whether you want to make films, motion graphics, fine art installations, commercials, documentaries or music videos, you can make them all at CCAD.

“ I had never considered art school. I was going to be a lawyer. Then I saw all the facilities here and all the people doing this, and I was like, I can make money doing what I love to do. I had never even considered that. It sounded a lot more fun than being a lawyer.

**Molly Mickley**

Class of 2016, Cinematic Arts  
Digital Media Producer, RevLocal  
© @mollymickley

You'll be exposed to experienced faculty, study the history of the field and experience the full spectrum of illustration today. We cultivate a passion for bringing ideas, characters and personalities to life. You'll learn the technical, conceptual and entrepreneurial skills you'll need to succeed in fields such as editorial illustration, advertising, graphic novels, children's books, concept art and toy design.

▀▀ I had a teacher one year in an expressive illustration class who used to just talk to us while we worked. So much of what ultimately gave me the confidence to turn my creativity into a career was learned in those informal discussions.

**Joshua Hara**

Class of 1996, Illustration  
Creative Director at Resource/Ammirati:  
An IBM Company  
© @yoyoha

# CRITIQUES ARE AN INTEGRAL PART OF THE FABRIC OF CCAD.

Our studios will be your stage, set, playground and laboratory. You'll use the best gear and the latest software. You'll leave our program well-versed in multiple photographic formats, a master of darkroom work and cutting-edge digital editing. You may go on to start your own studio, work full-time for a major publication or document the world in a completely different way.

“ We had our assessment a few weeks ago where the whole faculty looks over your portfolio. It's kind of a big deal. But when I was in that room, I was among friends. And they reassured me I was a great photographer. The Photo Fam — that's what we call ourselves — we're all very close, including the faculty.

**Ellen Fleetwood**

Class of 2017, Photography

“ I took a photograph of my friend. When I put it up for critique at school, nobody said anything. I remember thinking, 'They either hate it or they love it.' Finally, my professor Duncan Snyder said, 'This is why you teach.' I thought, 'Uh oh. Now I have to do even better.'

**Marcus Morris**

Class of 2011, Photography

Freelance Photographer, Great Bowery

📍 @marcusmorris



# THE MYTH OF THE STARVING ARTIST IS JUST A MYTH.

As Jennifer Lena, a senior research scholar for the Strategic National Arts Alumni Project, recently told *Forbes*, "There's a ton of evidence that prospects for graduates from art schools today are better than they've ever been before in terms of income, their ability to survive economic turbulence and their preparedness for the job market of the 2020s."

"Why Art School Can Be A Smart Career Move," *Forbes*, Aug. 15, 2015

056

COME  
SEE FOR  
YOURSELF.



Graduates with an art and design education indicate exceptionally high levels of satisfaction — with between 86% and 93% rating their experience as great regarding their choice to attend an arts college.

Strategic National Arts Alumni Project

High school sophomores, juniors and seniors are invited to join the CCAD College Preview. Choose a major and a minor, then for 20 days in July, experience what it's like to attend a leading American art and design college.

Find out how to attend at [ccad.edu/college-preview](https://ccad.edu/college-preview).

Emily Brown, Class of 2016,  
Industrial Design, in STUMP,  
the “plant lifestyle” store  
that she co-owns with Brian  
Kellett, another CCAD grad.

📷 @stumplants



# 060

Our alumni have gone on to start their own businesses, work at big-name companies and use their art and design degrees in all sorts of ways. Check out a few of their stories.

## EMILY BROWN

Class of 2016, Industrial Design  
Co-owner of STUMP  
📧 @emilykristen\_

## BRIAN KELLETT

Class of 2007, Media Studies  
Co-owner of STUMP  
📧 @thebriankellett

As a student at CCAD, Emily Brown worked on a project for a professional horticulture group and learned that garden stores were having a hard time reaching young people like her.

Inspired by what she learned in the classroom, Emily decided to do something about it. She talked to her boyfriend, CCAD grad Brian Kellett, and together they opened a store that treats plants like living installations. "I like to call us a plant lifestyle store," Emily said.

The couple used the design and photography skills they learned at CCAD to create a swoon-worthy Instagram account (📧 @stumplants) and make the store look more like a gallery than a garden center.

## COLLEEN CLARK

Class of 2014, Illustration  
Social Media Designer,  
Cartoon Network  
📧 @colleenclarkart

Affordability was the driving factor to choose CCAD for Maryland native Colleen Clark. "I am absolutely confident that it ended up being the best choice though," she said. "I went through all of high school believing I was weirder than everyone in the world. CCAD allowed me to feel like I fit in for one of the first times in my life, which allowed me to make real friends and learn valuable things from the people around me."

Colleen also found an immediate connection with Columbus. She found the city to be full of weird and wonderful surprises, like the night a friend showed her the "secret" bowling alley where he worked, hidden in the basement of a nearby rec center.

Now working in her dream job at Cartoon Network, Colleen credits CCAD for her success. "I would never have made the amazing connections I have today," she said. "I have gotten all of my meaningful job opportunities through recommendations from peers and professors."

## MIKE ALTMAN

Class of 2000, Animation  
Technical Character  
Director, Pixar  
📧 @pixarmike

After immigrating to the U.S. from Ukraine as a toddler in 1979, Mike Altman grew up feeling grateful to his parents for giving him a better life. Since then, Mike has become a huge star in the world of animation. He's currently the Technical Character Director at Pixar. His work can be seen in the hit films *Cars 2* and *Inside Out*, which he worked on for two years before the film won an Oscar.

"When (writer) Pete Docter accepted the Academy Award for Best Animated Feature Film for *Inside Out*," Mike said, "it was one of the most exciting moments in my career."

Those kinds of career milestones wouldn't be possible if not for Mike's time at CCAD.

"At CCAD, the training and education I received set me on the path toward my career," Mike said. CCAD "allowed me to make the professional connections that have gotten me interviews and jobs over the years, and most fundamentally it gave me the foundation of my artistic view of design."

## DAN MCKEWEN

Class of 2006, Fine Arts  
Owner, Seagull Bags  
📧 @seagullbags

Dan McKewen owns, runs and designs for Seagull Bags.

"I was at Target and there was a seagull in the parking lot," he explains. "Just one seagull by itself." At the time, McKewen points out, all the cycling brands were in San Francisco and Seattle. It seemed like an anomaly for one to pop up in Columbus, just like that parking lot seagull.

McKewen credits Columbus with his success. "We've gotten a lot of support from the community," he says.

He found a similar community at CCAD. McKewen feels like the work ethic is strong across both the faculty and the student body, bringing real legitimacy to an arts curriculum that people might otherwise dismiss.

"At the risk of sounding like I'm getting paid to do PR or something," he says, "I really do think it's a unique place."

That work ethic has helped McKewen grow Seagull Bags into a thriving business with orders coming in from around the world.

■ CCAD helped to give me the skills and the creative capacity to carry out the rest of my career as a designer. I'm a toy designer and inventor and recently started my own company. I went back to teaching because there are a lot of instructors who mentored me along my way, and I wanted to replicate that experience for others.

## Peter Wachtel

Class of 1990, Industrial Design  
Chief Creative Kid and Owner, Kid Toyology  
🐦 @kidtoyology

Peter has designed and developed more than 500 toys and products that have been on the market for companies like Fisher-Price, Mattel, Hasbro, Jay Leno and others.



## BEYOND UNDERGRAD

We teach graduate students at the highest level.

### MASTER OF FINE ARTS: NEW PROJECTS

At CCAD, the MFA experience is one on one. Between you and your art. You and the faculty. You and your peers. You and your future. Here, you experiment, collaborate and create.


And you aren't limited to one medium. Our Master of Fine Arts program allows graduate students to pursue creative excellence through specific projects rather than specific media. So we have illustrators, graphic designers, animators, sculptors and writers all working together.

The program stresses studio mastery, individual scholarship, organization, communication, clarity of thought, leadership and entrepreneurial skills. We aim to educate artists who are capable of taking on interesting artistic endeavors and who also have the skills and talents to make their vision manifest.

### MASTER OF DESIGN: INTEGRATIVE DESIGN

You know how to design. We'll show you how to lead. The Master of Design in Integrative Design provides talented designers and professionals with the tools to achieve leadership roles in organizations and create new businesses. Centered around project-based experiences, our curriculum focuses on business, research, design thinking, leadership, strategic planning and creative asset management. You'll learn how to make the case for design-driven innovation and provide a sustainable advantage to business and nonprofits.

Through a mix of real-world projects and coursework, you'll gain the knowledge you need to navigate the bridge between design and enterprise. And you'll leave CCAD a leader fluent in design and business, ready to help companies and communities become more creative, impactful and competitive in a global marketplace.



“My instructors have high expectations of me. I'm pushed to do things I'm not necessarily comfortable doing. It's very helpful.”

**Sanwal Deen**  
First Year MFA, Writing  
and Graphic Design

# GAIN REAL-WORLD EXPERIENCE BEFORE YOU GRADUATE.

## MindMarket

In a collaborative workspace called the CCAD MindMarket, you can connect with businesses and nonprofits in the thriving creative economy in Columbus, Ohio, and across the country. Think photographers working alongside interior and industrial designers on a project to build a better drone, change the garden center industry or help a brand raise more funds to cure cancer.

And you can find inspiration to start your own company (many of our students have) or follow in the footsteps of those students who designed a trailer for Airstream and a drone for General Motors.

Whatever your discipline, when you leave CCAD, you'll be prepared to be a leader in the creative economy. (With connections to boot.)

## Ohio Film Group

Collaboration just isn't in our DNA. It's also in our backyard. CCAD shares a special relationship with Ohio Film Group, a state-of-the-art post-production, visual effects and animation studio that works on feature-length films, TV, commercials and digital media.

## CCAD Student Agency

Student photographers, videographers, illustrators and designers get paid to create work for both internal and external clients, all while gaining valuable experience outside the classroom.

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# SEE IT ON THE RUNWAY.



## SENIOR FASHION SHOW

The success story of CCAD's Fashion Design program is no mystery.

Hard work. Raw talent, refined. Student designers with the moxie to make something you've never seen before.

We end each year with a juried show of our fashion seniors' best work. The results? Stunning.

Learn more at [ccad.edu/senior-fashion-show](http://ccad.edu/senior-fashion-show).

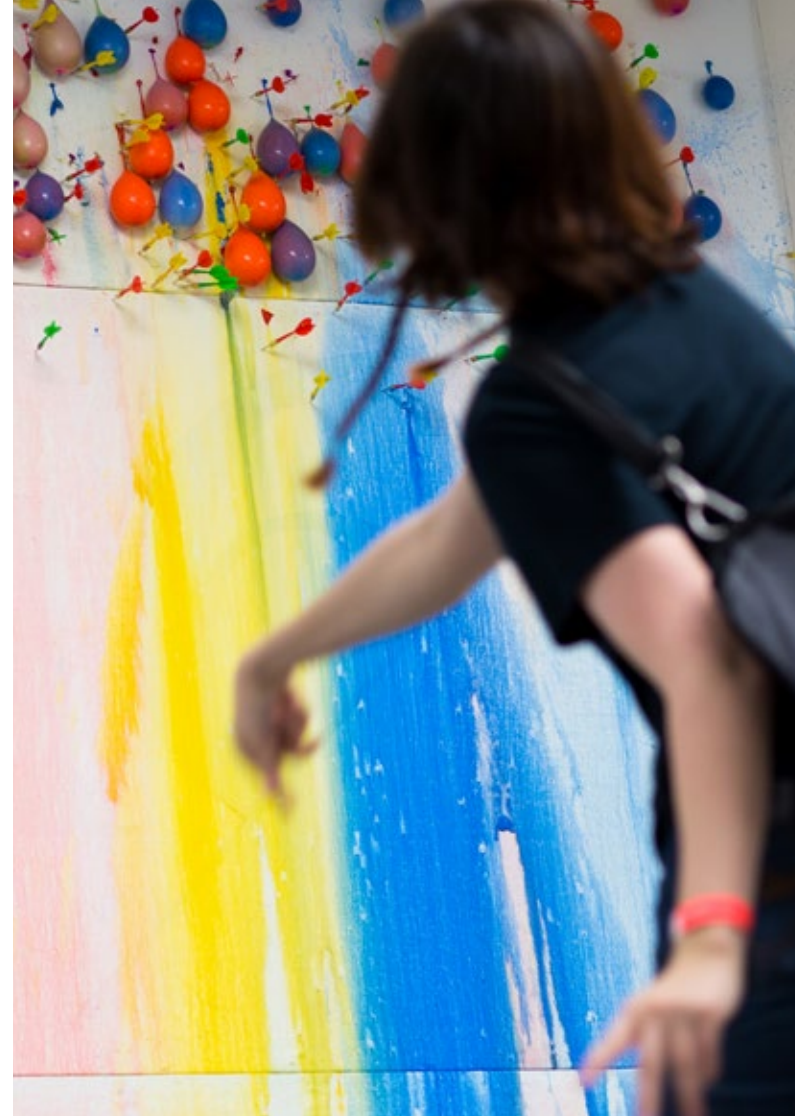
# 068

“ We produce well-rounded, broad-based creative thinkers who are well versed in multiple fields. We cultivate a passion for bringing ideas, characters and personalities to life.

**Stew McKissick**  
Illustration Chair

Columbus College of Art & Design showcases the best student works from all majors and graduate programs. Every kind of work is exhibited, from printmaking to interactive design installations. Poetry reading? We have one. Food trucks? They're there.

Thousands attend, including the region's top employers for art and design. Chroma gives the world a chance to explore our campus, look at art, mingle, do a little dancing and — if they're brave — get a temporary tattoo.



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# FILM FEST

Presented by Columbus College of Art & Design, the Columbus International Film + Video Festival is the longest continuously running film festival in the United States, showcasing independent student and professional films from around the world since 1952.





# WHEN YOU GRADUATE FROM CCAD, THE JOURNEY IS JUST BEGINNING.

“When employers are asked about the skills they need most in new graduates, when entrepreneurs are asked to reflect on the skills most important for their own successes, when scholars and activists write about the skills that it will take to solve the world’s wicked problems — to enact social justice, to truly change the world — it’s these skills. It’s what you’ve learned to do so well in your time here at CCAD.

**Dr. Melanie Corn**  
CCAD President, Commencement Speech

Our relationship doesn’t end when we shake hands at graduation. From alumni happy hours throughout the U.S. to career-building opportunities and resources, you’re always a part of the CCAD family.

## PART TWO: UNDERGRADUATE MAJORS

# ADVERTISING & GRAPHIC DESIGN

## Facilities

Apple computer workstations with dual monitors and industry-standard software

Professional scanners and WiFi-enabled printers for free black-and-white test prints

Video and photography studio with dedicated Canon 5D cameras and lighting equipment

Access to the Tad Jeffrey FabLab, MindMarket workspaces, print labs and computer labs

Collaboration areas

## Recent Employers

A&E Television Networks  
American Greetings  
Arc Worldwide/Leo Burnett  
BBDO  
Ben & Jerry's  
Huge  
Interbrand  
JPMorgan Chase  
Nationwide  
Ogilvy & Mather  
Proctor & Gamble  
Saatchi & Saatchi  
Young & Rubicam

@ccadadgraph

MAKE A BIG IMPRESSION ON PEOPLE — AND THE WORLD.

In the Advertising & Graphic Design program at Columbus College of Art & Design, you'll be set up to catapult yourself to influential careers, whether you work for yourself or with advertising and design industry leaders. You'll be equipped to take risks, influence decisions and propel social movements with the multidisciplinary skills you'll gain in this award-winning program at CCAD. You'll learn how to mix verbal, visual and interactive media to create and convey resilient, tailor-made messages, using the latest techniques and tools. As a student, you'll impact the pages of industry presses like *Print* and *Communication Arts*, and as a grad, you'll impact the world.

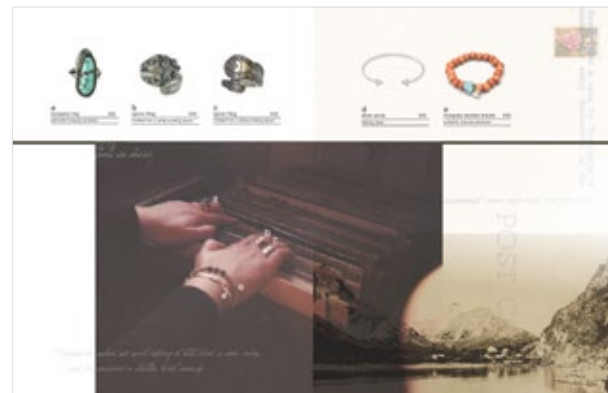
Our alumni go on to work as graphic designers, creative directors, marketing strategists, art directors, copywriters, digital designers, environmental designers, web designers/developers, production designers, brand managers, social media managers, interactive media directors and design consultants.



## Ride

Mark Mounts & Tamrin Ingram, Class of 2016, @mark\_mounts, @rintamlee  
Brand campaign developed to attract entry-level cyclists  
Design, Copywriting, Photography & Illustration





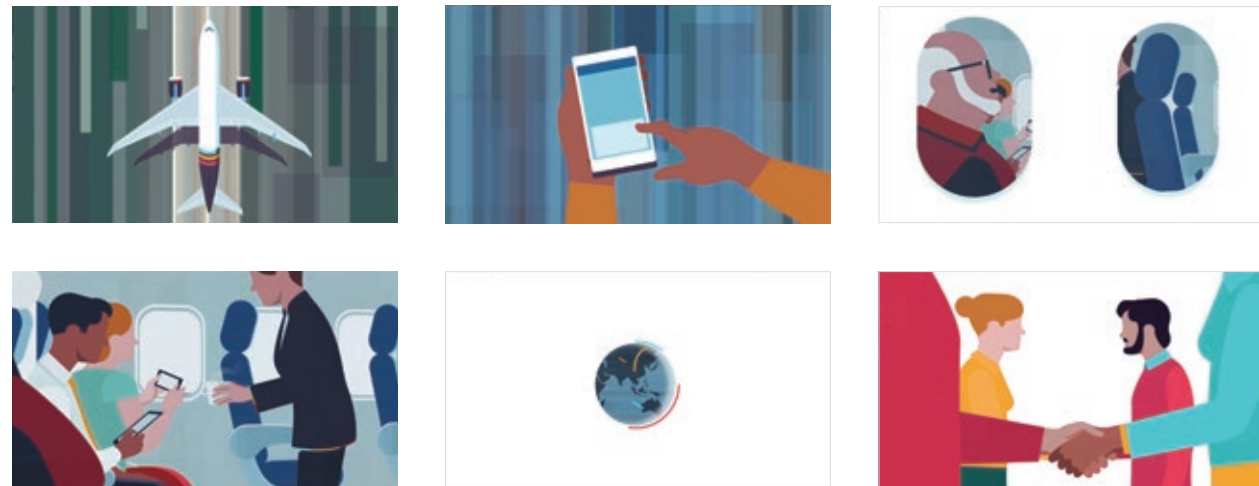
Lookbook

Joshua Cheslock, Class of 2017  
 Catalog designed to promote a seasonal line / GOLD ADDY winner, American Advertising Awards  
 Design, Copywriting, Photography & Typography



A Maze Meant

Christopher Passabet, Class of 2016, @chris.passabet.art  
 Custom-designed type font and variety of branded deliverables  
 Animation, Typography, Illustration & Design



**Connect**

Josh Walz & John Rooney, Class of 2016, @joshmwaz  
Brand campaign  
Animation, Typography, Illustration & Design



**Stationery**

Madeline Forrey & Haley Kidder, Class of 2016, @madelineforrey, @haleykidder.tumblr.com  
Admissions materials for university  
Design, Copywriting, Typography & Illustration

## ANIMATION

### Facilities

Mac and PC computer labs loaded with industry-standard software

21-inch Cintiq tablets so you can express yourself in 2D and 3D animation environments

Stop-motion lab equipped with DSLRs and Dragonframe

Sandbox Student Lounge, home to the Animation Student Collective

### Recent Employers

Animal Logic  
ArcLight Cinema  
Bento Box  
BET  
Cartoon Network  
DreamWorks  
Electronic Arts  
Nickelodeon Animation Studio  
Phosphor Games  
Pixar  
Procter & Gamble  
Sony Pictures Animation  
TimeGate Studios  
Twentieth Century Fox  
Vigil Games  
Walt Disney Feature Animation

### START A MOVEMENT WITH MOTION.

Life is full of movement, and you're here to capture it. In the Animation program at Columbus College of Art & Design, you'll dive right into cutting-edge animation techniques and learn 2D, 3D and experimental styles, as well as game art, motion graphics, digital modeling and more. You'll have access to industry-standard facilities and expert guidance from creative faculty. And you'll work in a quick-paced, electric environment focused on pushing you to create your best work.

Our graduates lead their fields as augmented reality designers, character animators for feature films, effect house animators, game artists, live theater effect designers, motion designers, projection mapping artists, rapid prototyping producers, television animators and architectural visualization producers.



*Simpatico Crustacean*

Christopher Parker, Class of 2018  
3D Modeling



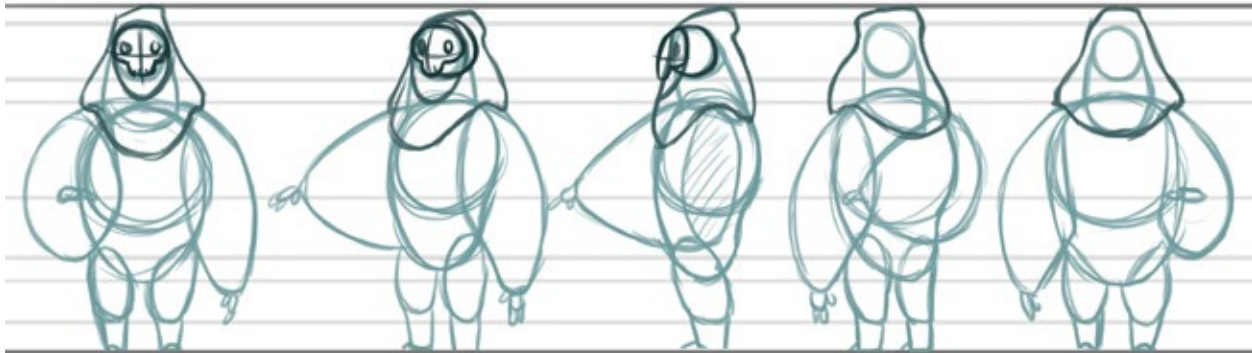
**Endeavor**

Ally Weibel, Class of 2017  
3D Modeling and Lighting Design



**Take me to the Stars**

Annie Nicholson-Burley, Class of 2016  
Animated Short Film



Pito

K. Fedorco, Class of 2016, @Silveros  
Character Design



Ignite

Animation Lab Team, Class of 2015, @ignitefilmccad  
Animated Short Film

# CINEMATIC ARTS

## Facilities

Fully equipped shooting stage

Live-action and animation labs

Spacious screening rooms

Cameras, audio recorders, microphones, tripods, lights, studio and field lighting grip equipment, as well as moving camera equipment

Mac and PC labs, editing stations with Cintiq monitors and production software (Adobe Creative Cloud production suite, Final Cut Pro X, Pro Tools, Toon Boom Storyboard Pro and Harmony, Maya, Nuke, Cinema 4D, Unity Pro and ZBrush)

Sound recording booth

## Recent Employers

American Film Institute

ArcLight Cinema

BET

Disney

DreamWorks

Newsweek

Oswald Communications

Paramount Pictures

Pixar

Playfish

Red Bull Records

Sony Pictures Imageworks

Universal

Vigil Games

Walt Disney Animation Studios

Yum! Brands

## MAKE STORIES MOVE.

Sharpen your creative eye with real-world assignments in the Columbus College of Art & Design film program. You'll explore every aspect of the filmmaking process at CCAD — from pre-production through post-production and distribution — working with faculty who not only teach, but practice professionally. Whether you want to make films, motion graphics, fine art installations, commercials, documentaries or music videos, you can make them all at CCAD with all the newest industry gear and tools. If you want to change the face of filmmaking and make lifelong connections, this is the place to start.

Our graduates go on to work as directors, cinematographers, editors, producers, video installation artists, production designers, motion graphics artists, videographers, assistant directors, script supervisors, visual effects artists, sound designers, storyboard artists and technical artists.



### *The Bridge*

Keith Richner, MFA Class of 2016, [krichner0908.tumblr.com](https://www.tumblr.com/krichner0908)  
Short Science Fiction/CGI Film



*Frayed*

Clark Baker, Class of 2018  
Short Suspense Film



TOP

*Flower Vibin'*

Sean Perry, Class of 2017  
Experimental/Fashion Film

BOTTOM

*Freshly Sketched*

TJ Boster, Class of 2016, @tjboster  
Spoken Word Video



TOP

*1 Album 4 Minutes: Red*

Laurel Powers, Class of 2015, @laurelelizap  
Music Video

BOTTOM

*Life*

Andy McKenzie, Class of 2016  
Short Narrative Film



*Watershed*

Kelly Insinga, Class of 2017  
Documentary



## COMICS & NARRATIVE PRACTICE

### Facilities

3D-illustration lab with small- and large-scale sculpting, molding and casting equipment

2D-illustration lab with scanners, laser printers and drawing tables

Computer lab with Cintiq monitors and Toon Boom, ZBrush and Adobe software

### Recent Employers

Cartoon Network  
DC Comics  
Disney Consumer Products  
DreamWorks  
Hasbro  
Image Comics  
Marvel Comics  
Milkfed Criminal Masterminds  
Periscope Studio  
Pixar  
Sony Pictures

WRITE, ILLUSTRATE AND PUBLISH YOUR OWN SEQUENTIAL ART.

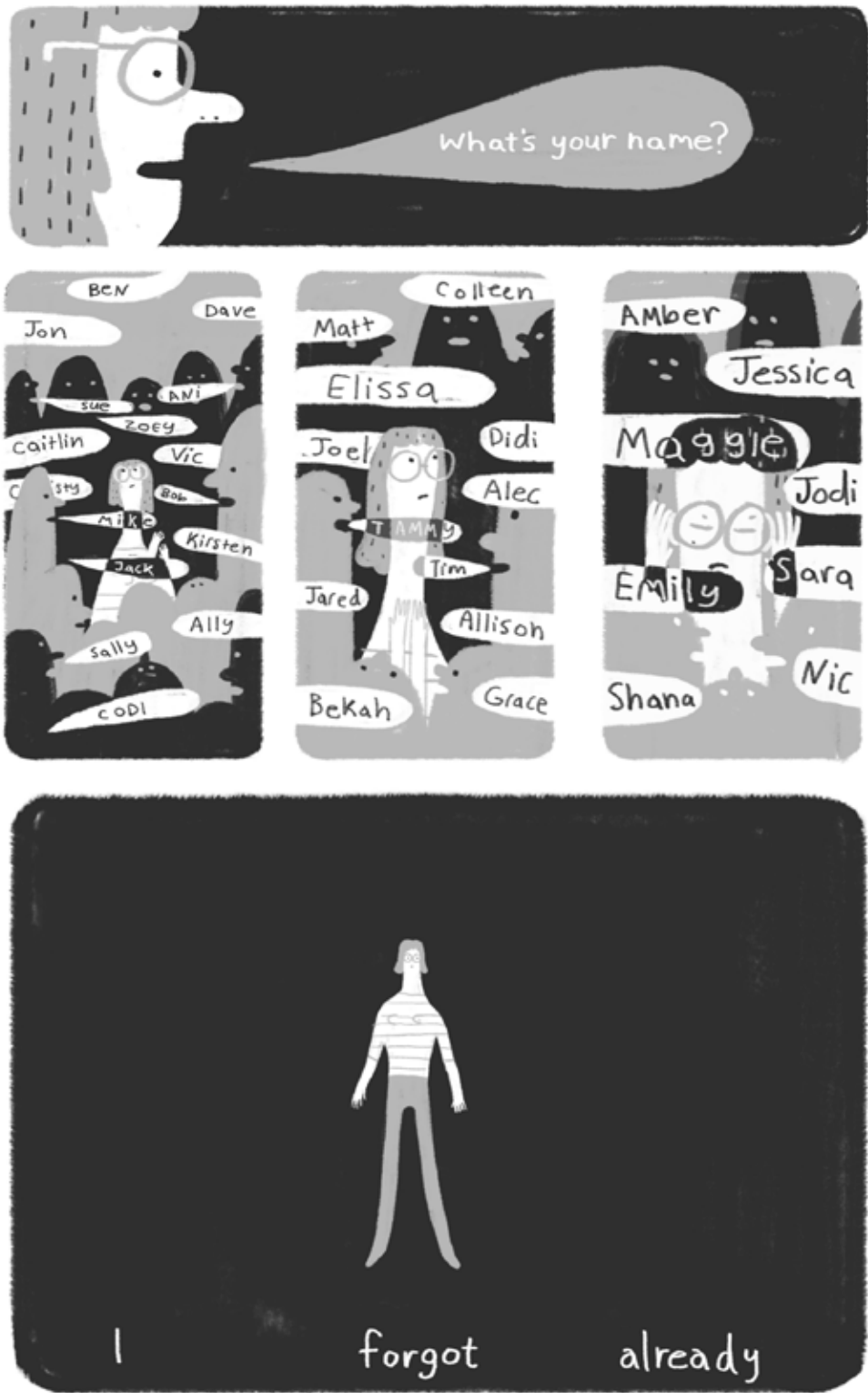
Be part of the pioneering class of Columbus College of Art & Design's groundbreaking program devoted to telling stories with words and images. You'll create original comics and graphic novels and learn how to shape narrative elements and invent signature styles, stories and characters. You'll also meet with top industry practitioners and immerse yourself in the profession, culture and art of comics as you gain practical experience with story pitches, prepress, budgeting and marketing.

Our graduates can go on to work as independent artists, writers, publishers, comics illustrators, colorists, letterers, storyboard artists and character developers for comics, animation, gaming and toys.



*Moonstruck, page 3*

Shae Beagle, Class of 2017  
Sequential Illustration



6 Word Memoir

Cailey Tervo, Class of 2016, @caileytervo  
Sequential Illustration



Rain on my Parade

Mackenzie Fields, Class of 2017  
Sequential Illustration



Untitled

Caitlin Quirk, Class of 2016, @cquirk-art.tumblr.com  
Sequential Illustration



Tough Break

Nicole Cmar, Class of 2016, @nicole\_cmar  
Sequential Illustration



Clicker, page 1

Lauren Myers, Class of 2018  
Sequential Illustration

## CONTEMPORARY CRAFTS

### Facilities

Fully equipped ceramics studio, including mixers, extruders, slip tanks, slab rollers and kilns that include gas, electric, salt and raku

Glass studio that's equipped for hot and cold work and includes color and clear tanks, casting equipment, large annealers, lapidary wheels and a diamond bandsaw

Jewelry studio with individual benches for student use, each with a flex shaft, and a lab that includes forming and raising tools, casting equipment, rolling mills, sandblasters and soldering stations

Tool room with common hand tools for fabrication, stone setting and mold making

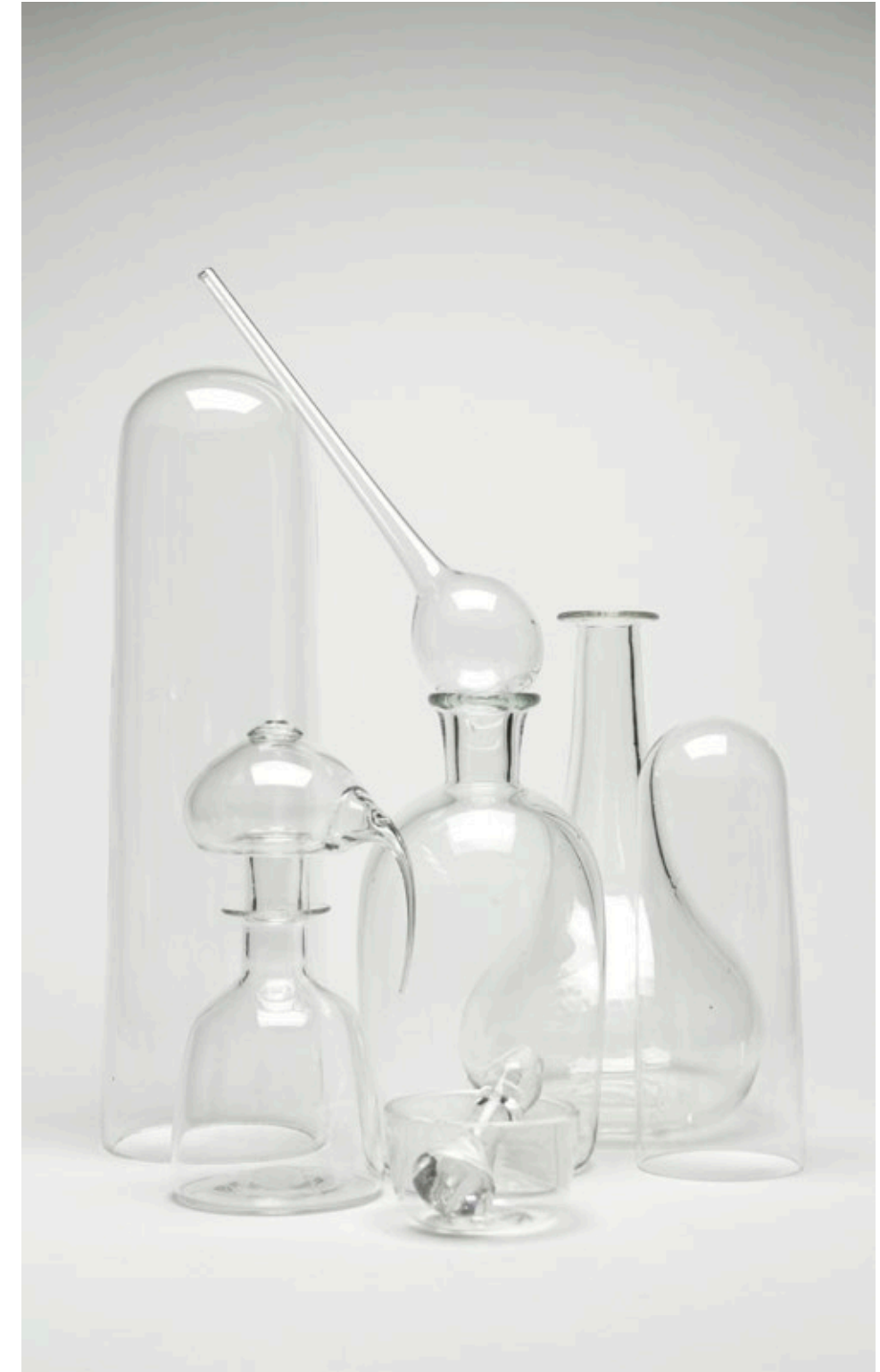
### Recent Employers

California State Long Beach  
Ceramics Monthly  
Christopher Hofman Fine Crafts  
Corning Museum of Glass  
Diamond Cellar  
Dichotomie  
Hawkins & Hawkins Custom  
Jason Wolff Pottery  
L Brands  
Lexington Glassworks  
Martha Sullivan Jewelry  
Megs LeVesseur Pottery  
North Coast Post  
Stockton University  
Stonybrook University  
The Smithery

### CREATE OBJECTS WITH A PURPOSE.

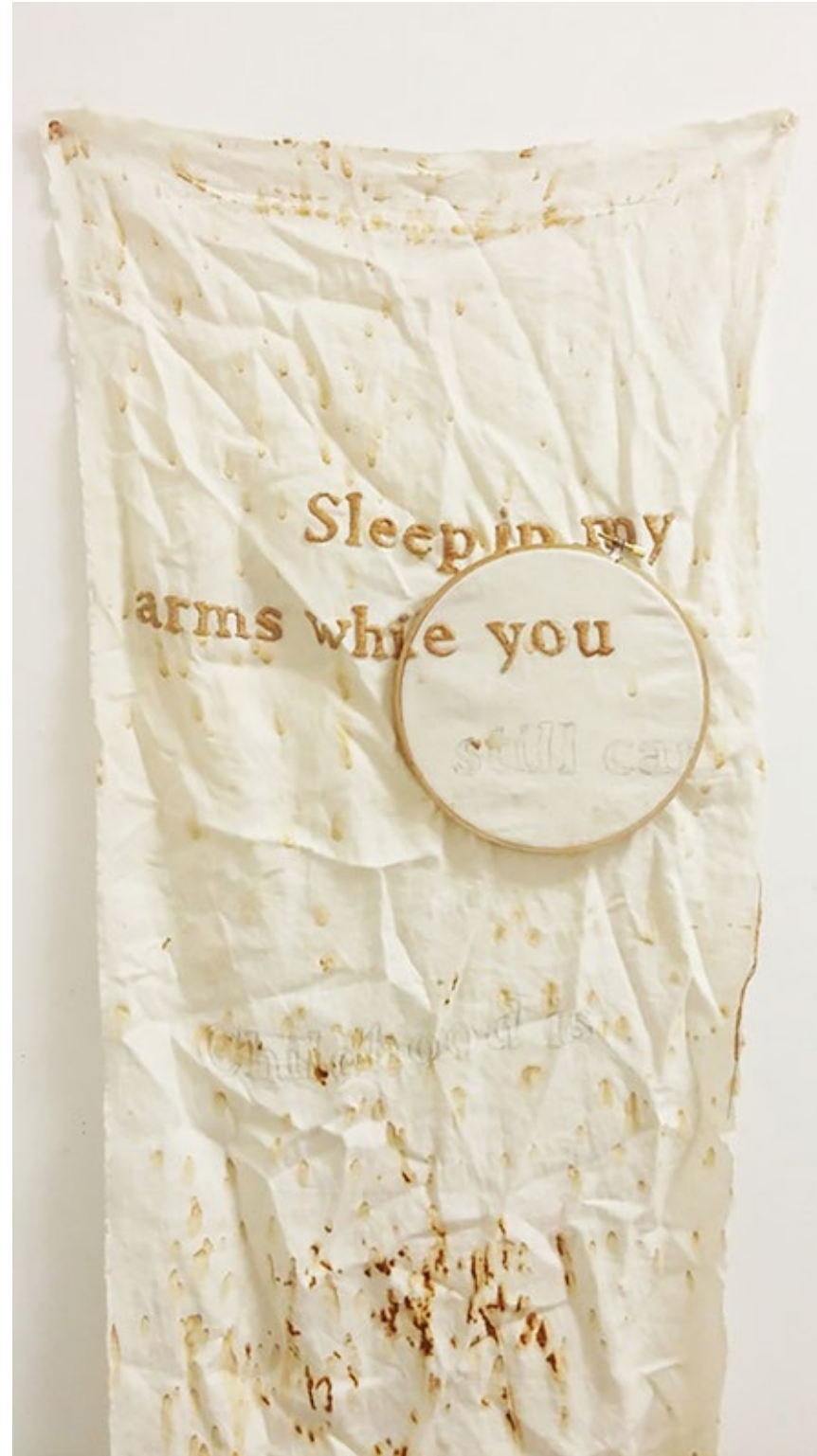
In the inaugural class of Columbus College of Art & Design's new Contemporary Crafts program, you'll work in clay, glass, fiber, metal and non-traditional materials to create highly crafted pieces that will inspire ideas for exhibition and/or mass production. In a major that goes far beyond the world of craft fairs, you'll dive into digital practices and learn about a variety of production techniques to make objects that impact society, economy and culture. People will purchase, wear, use, exhibit and write about what you do. You will graduate with studio, conceptual and business experience, ready to enter the field of contemporary crafts as a thoughtful, skilled and engaged maker.

Our graduates go on to work as jewelry designers, ceramicists, glassblowers, entrepreneurs, festival artists, arts administrators, art critics, museum curators, exhibition designers, gallery directors and owners.



*Alchemy Alembic & Equipment*

Katie Zeilman, Class of 2016, @ @\_avolio  
Glass



*Lullaby*

Betsy Toadvine, Class of 2016  
Fibers



*Lay Claim #8*

Bethany James, Class of 2016  
Jewelry



*Untitled*

Royce Hilderbrand, Class of 2013, [@royce\\_hilderbrand\\_pottery](#)  
Ceramics



*Hangers*

Ashley Bevington, Class of 2014, [@ashleybevington](#)  
Ceramics

## FASHION DESIGN

### Facilities

Studios with sewing labs and industry-standard machinery

Professional dress forms in a large variety of sizes which include males, females and children

Lectra CAD systems, Gerber PLM Production and Gerber Accumark with a full-size digitizing table

Large fabric resource room

### Recent Employers

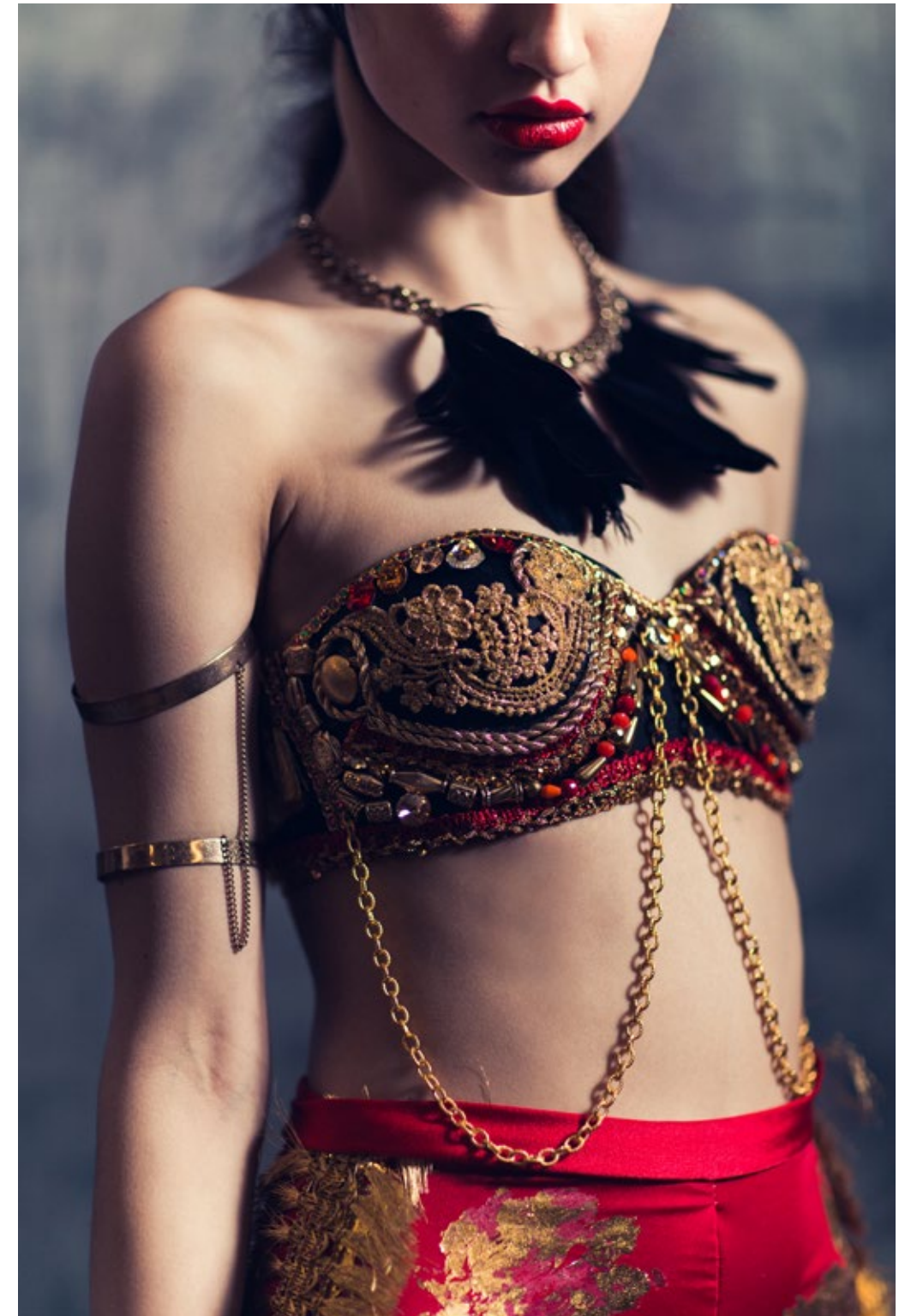
Abercrombie & Fitch  
American Eagle Outfitters  
Ann Taylor Loft  
BCBG  
Bebe  
EXPRESS  
Eddie Bauer  
J. Crew  
L Brands  
Polo Ralph Lauren  
Sansovino 6  
Target  
Timberland  
Tommy Hilfiger  
Urban Outfitters  
Victoria's Secret  
White House Black Market

### BE THE TREND.

By the time you graduate from Columbus College of Art & Design's Fashion Design program, you'll contribute to some of the largest and most creative fashion brands in the world. As the third best city for fashion designers<sup>1</sup> (behind New York and Los Angeles), Columbus offers a fashion-forward backdrop for your ever-evolving designs. Our innovative program provides you with a rich understanding of the business of fashion so you can successfully create wearable art with purpose.

Our graduates go on to work as fashion designers, accessory designers, technical designers, costume designers, fashion forecasters, patternmakers, boutique owners, print and pattern designers and stylists.

<sup>1</sup> Bureau of Labor Statistics, 2013



Haley Green, Class of 2016, Instagram @stylebased



Lauren Metelitz, Class of 2016, [@laurenmetelitz](#)



Chia Hsuan Wei, Class of 2016, [@chiahsuanwei](#)





Sheri Wu, Class of 2016



Jacob Maitland, Class of 2016, @glitterplease

## FINE ARTS

### Facilities

Individual studios for advanced students (Sophomore and above)

Four student galleries

Digital studio to document work

State-of-the-art facilities with fully equipped studios for ceramics, drawing, painting, glass, jewelry, printmaking and sculpture

### Recent Employers

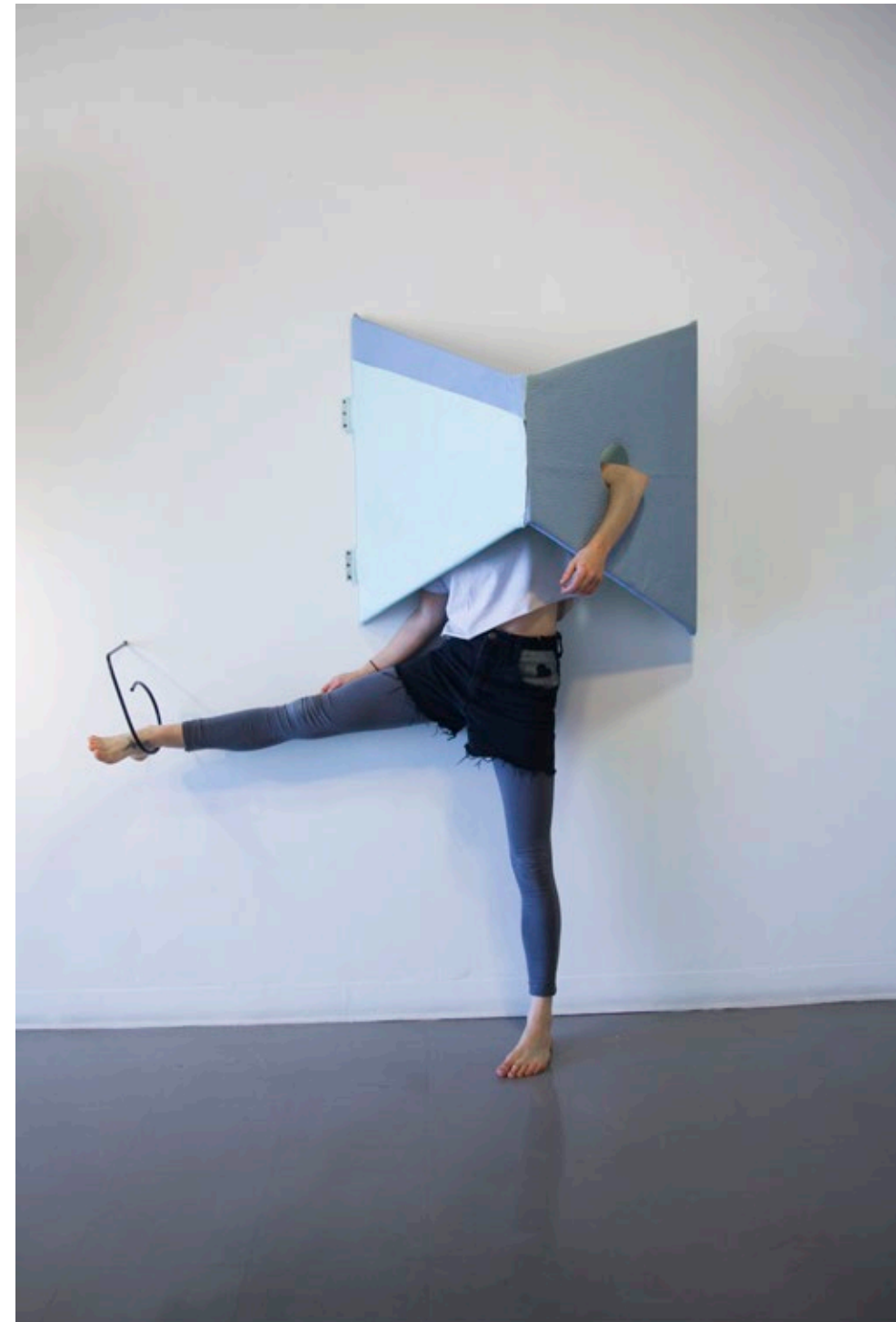
Industrial Light + Magic  
Janus Capital Group  
Kehinde Wiley Studio  
Robert Lee Morris Jewelry  
San Jose Repertory Theatre  
Sotheby's  
The Museum of Modern Art  
The School of Visual Arts  
The Smithsonian Institution

📍 @ccadfinearts

ARRIVE WITH TALENT. WE HELP YOU REFINE AND UNLEASH IT.

In the Fine Arts program at Columbus College of Art & Design, we give you room to realize your artistic vision. Deepen your creative journey by learning cutting-edge art theory while expanding your practice in any number of mediums, including drawing, printmaking, sculpture and painting. Take part in intensive studio courses, network with internationally renowned visiting artists and immerse yourself in the professional world with a methodology and worldview that are essential to any career.

Our graduates go on to work as professional studio artists, art administrators, art educators, art critics, museum and gallery curators, exhibition designers, festival artists, gallery directors, jewelry designers, public art sculptors and gallery owners.



*Lines of Flight*

Laura Thatcher, Class of 2016  
Sculpture/performance



*Woes of a Negro*

Komikka Patton, Class of 2016  
Printmaking



*Herd*

Kaitlin Laing, Class of 2016  
Sculpture



*Latent Daydream #30*

Kilee Price, Class of 2016, @grease\_princess  
Painting



*StimulantConscience*

Vlado Petrovsky, Class of 2016  
Painting

## ILLUSTRATION

### Facilities

3D-illustration lab with small- and large-scale sculpting, molding and casting equipment

2D-illustration lab with scanners, laser printers and drawing tables

16-seat computer lab with Cintiq monitors and Toon Boom, ZBrush and Adobe software

### Recent Employers

American Greetings  
Bath & Body Works  
Boeing Helicopters  
Cartoon Network  
CBS News  
DC Comics  
Disney Consumer Products  
DreamWorks  
Forever 21  
Hallmark  
Hasbro  
Marvel Comics  
Ogilvy & Mather  
Pixar  
Sony Pictures  
Turbine Entertainment Games  
Wall Street Journal  
Williams-Sonoma  
Zaner-Bloser

ccadillustration.tumblr.com

WHEN WORDS AREN'T ENOUGH, YOU COMPLETE THE PICTURE.

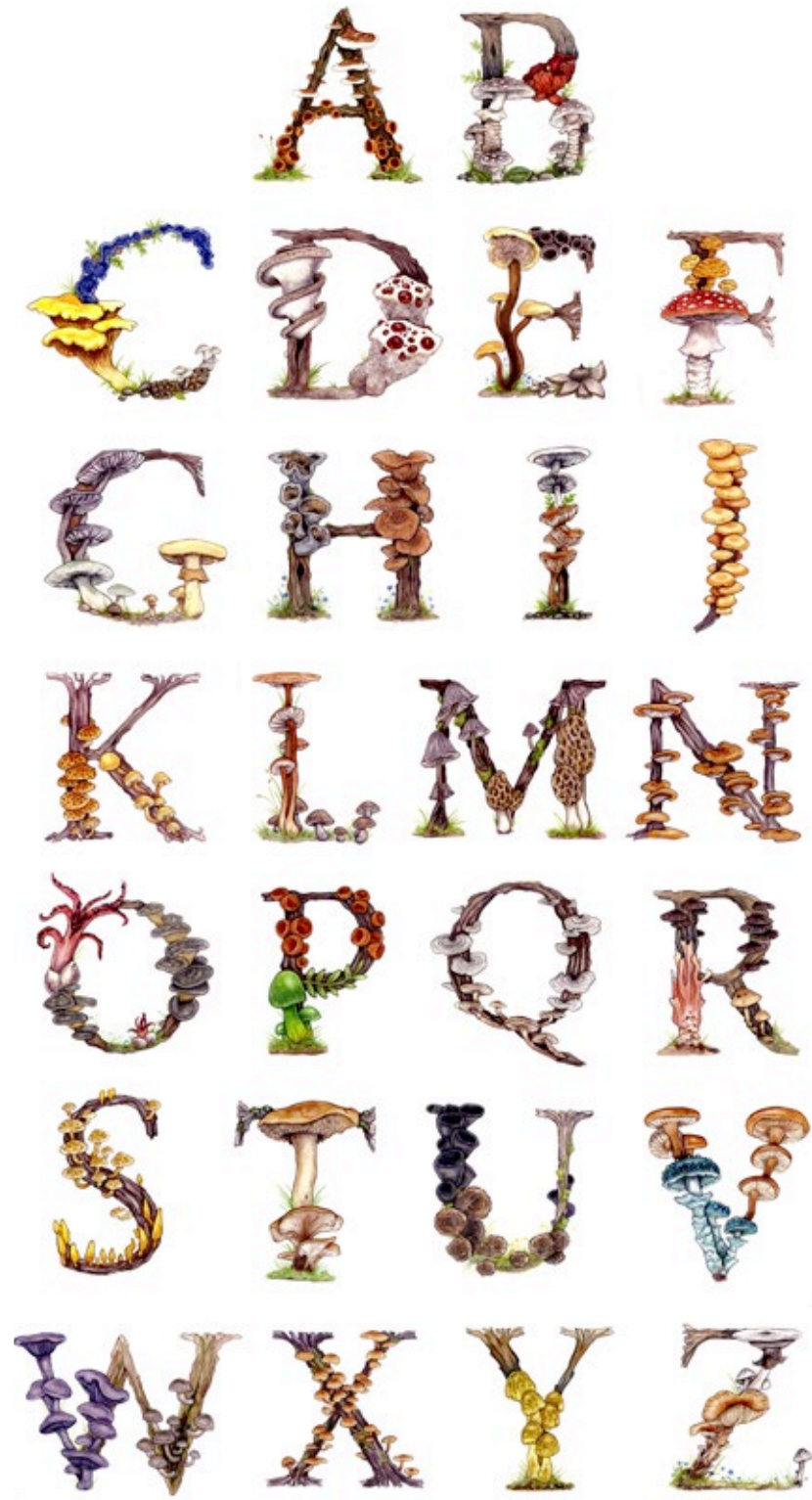
Change the visual landscape with cutting-edge illustrations and learn to communicate ideas clearly through pictures in Columbus College of Art & Design's Illustration program. You'll master the latest technology, study under industry leaders and go on to create beautiful works that tell stories — through printed books, motion graphics and fabric patterns. That way you're prepared to lead the creative economy — whether you're starting your own businesses in publishing, designing video games or doing concept designs for top entertainment companies.

Our graduates go on to work as editorial illustrators, book illustrators, advertising designers, character and asset designers, designers for web and mobile, greeting card designers, video game designers, poster artists, apparel graphics designers, product and toy designers, newspaper graphic artists, fine artists and film effects creators.



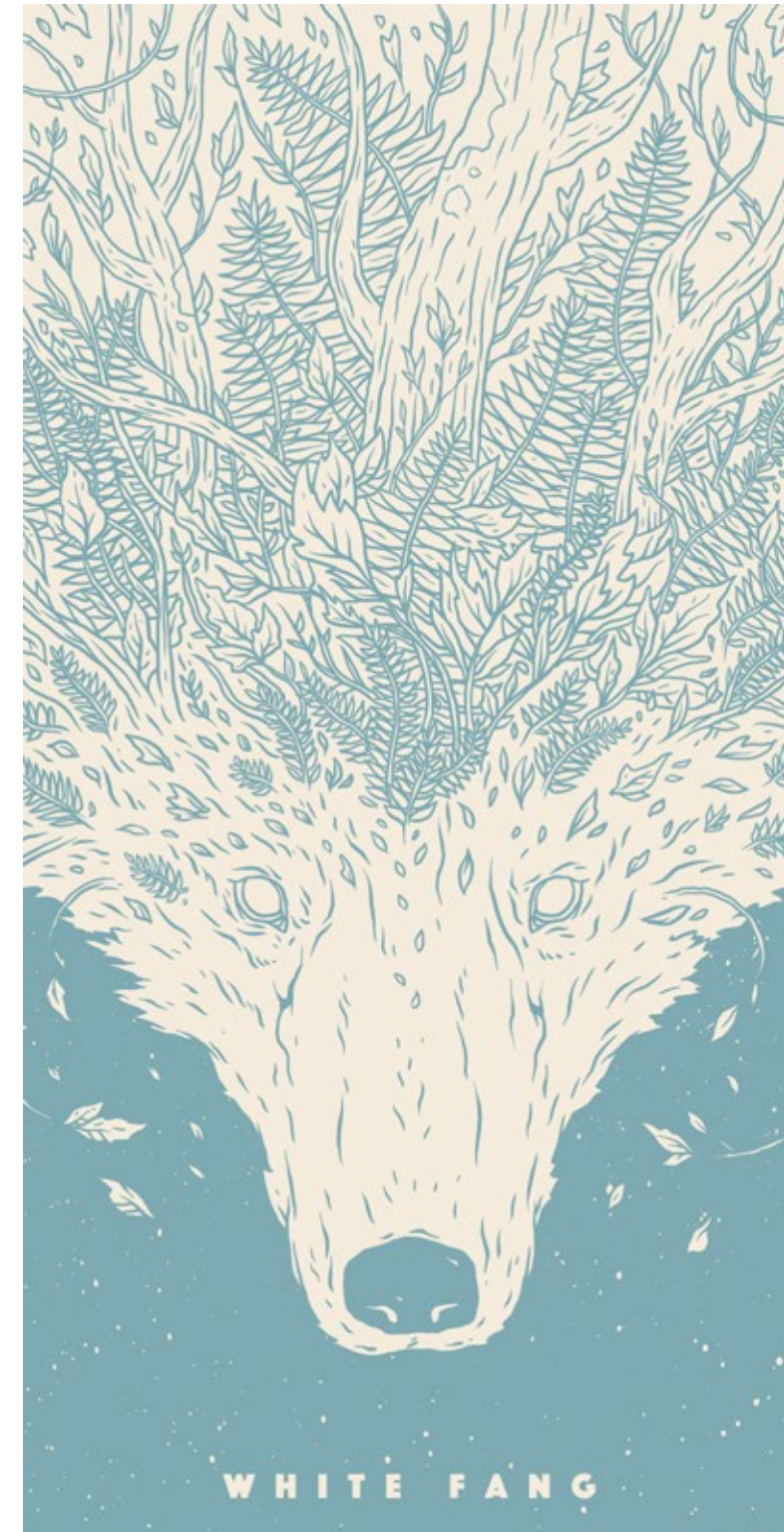
*Untitled*

Shae Beagle, Class of 2017  
Adobe Photoshop



*Alphabet*

Ashley Hull, Class of 2017  
Watercolor



*White Fang*

Logan Schmitt, Class of 2016, @loganschmittillustration  
Screenprint



*Bedroom Patterns*

Hannah Williams, Class of 2016, @hmwilliams824  
Pattern digitally applied to photograph



*Tropical Butterflies, Alive in Winter, page 5*

Alissa Sallah, Class of 2016, @sallataire  
Gouache

## INDUSTRIAL DESIGN

### Facilities

The Tad Jeffrey FabLab, which includes CNC machining equipment, laser cutters and multiple 3D printers

A fabrication shop, so you can construct models in wood, plastic, foam and metal

A woodshop for furniture-making and model work

### Recent Employers

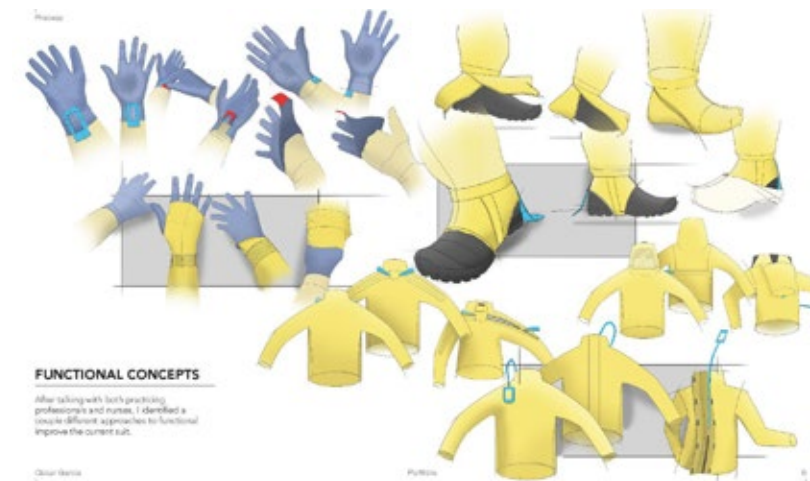
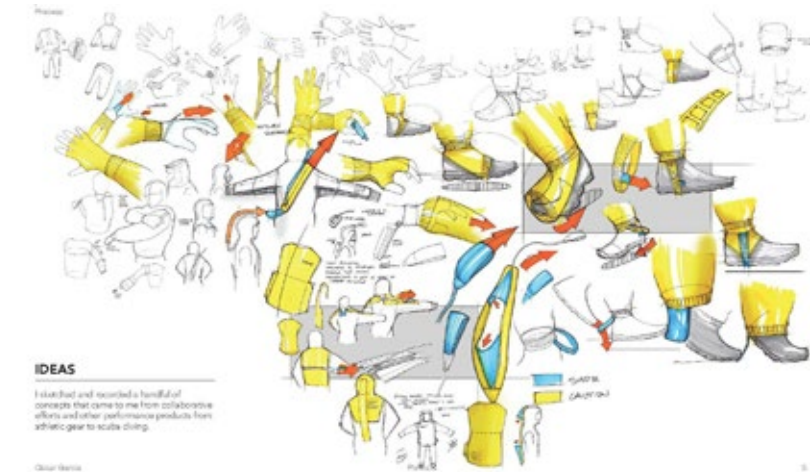
- Airstream
- Axiom
- Dell
- Design Central
- Fisher-Price
- GE
- Gulfstream
- L Brands
- Lextant
- LPK
- Mary Kay
- Priority
- WD Partners
- Whirlpool

🐦 @CCADIndustrial

### MAKE DESIGNS THAT IMPROVE LIVES.

You'll discover problems and their solutions in Columbus College of Art & Design's Industrial Design Program, where collaboration is key. Projects with peers, faculty and clients like General Motors and Airstream are the norm. Our Industrial Designers are inventors, innovators and game changers. In CCAD's Industrial Design program, we reimagine and execute the design of everything from boats and bicycles to shoes, water bottles and other everyday products.

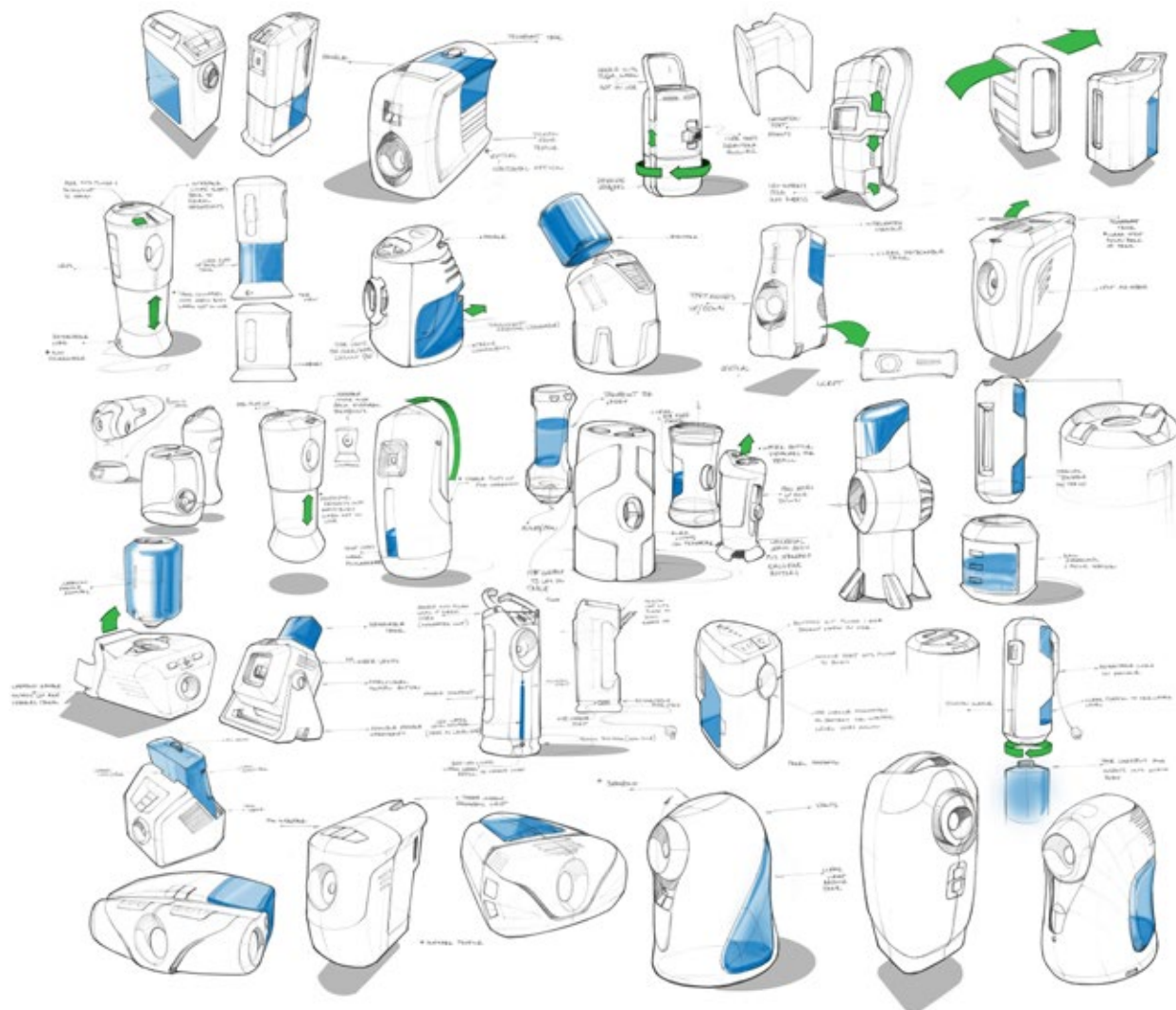
Our graduates go on to work as commercial equipment designers, electronics designers, furniture designers, garment designers, housewares designers, industrial tool designers, interaction designers, medical device designers, personal products designers, retail display designers, shoe designers, sports equipment designers, toy designers, trade exhibit designers, user experience designers, user interface designers and vehicle designers.



**Hospital Hazmat Suit**

Oscar Garcia, Class of 2016, @oscar.id  
Senior Capstone Project





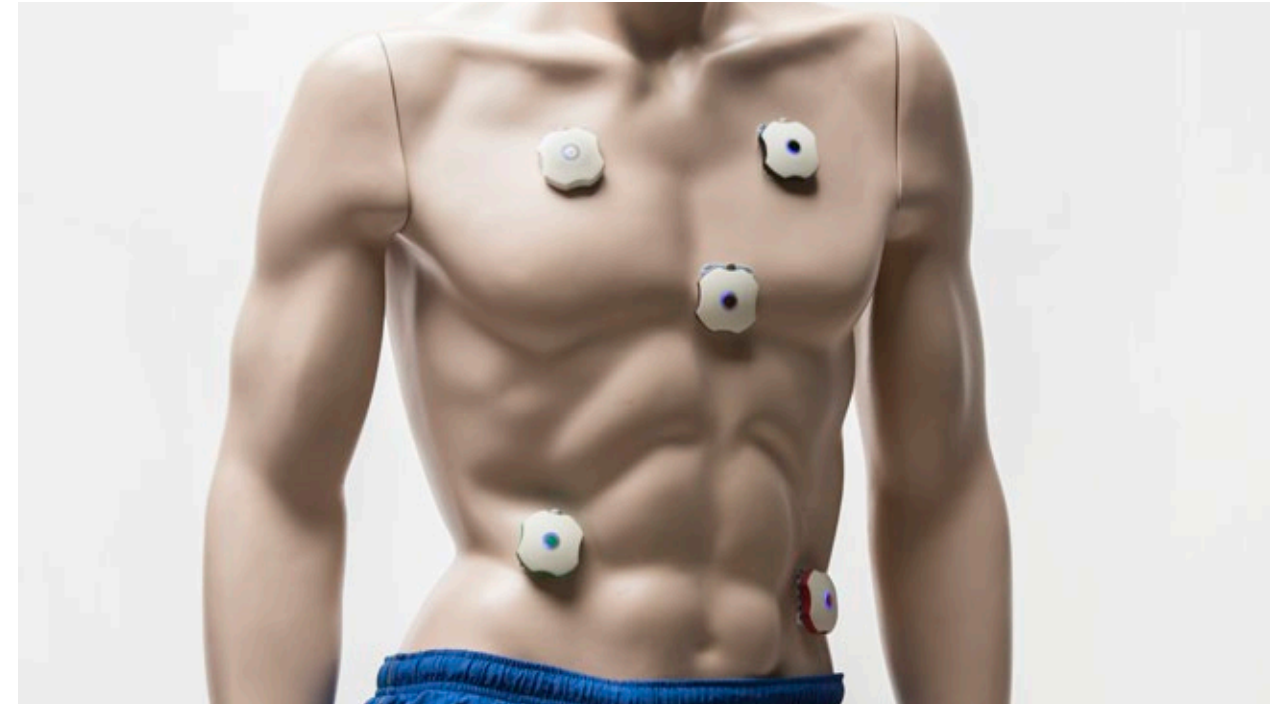
*Personal Evaporative Cooler*

Joseph Pisauo, Class of 2016  
Collaboration with CCAD Industrial Design Department, Ohio State University  
Engineering Department, eNNOVEA and Culer



*Bike Lock*

Matt Barnum, Class of 2016, @mbarnum\_design  
Senior Capstone Project



*Wireless Telemetry System for Hospitals*

Russell Kittel and Joseph Pisauo, Class of 2016, @russell\_kittel  
Senior Capstone Project

## INTERIOR DESIGN

### Facilities

Fully-equipped lighting, print and computer labs

Material samples, catalogs and flat-file storage

The Tad Jeffrey FabLab, which includes laser cutters and 3D printers for prototype fabrication of models, furniture and objects

A woodshop for furniture-making and model work

A construction demonstration area with open studios and building space

### Recent Employers

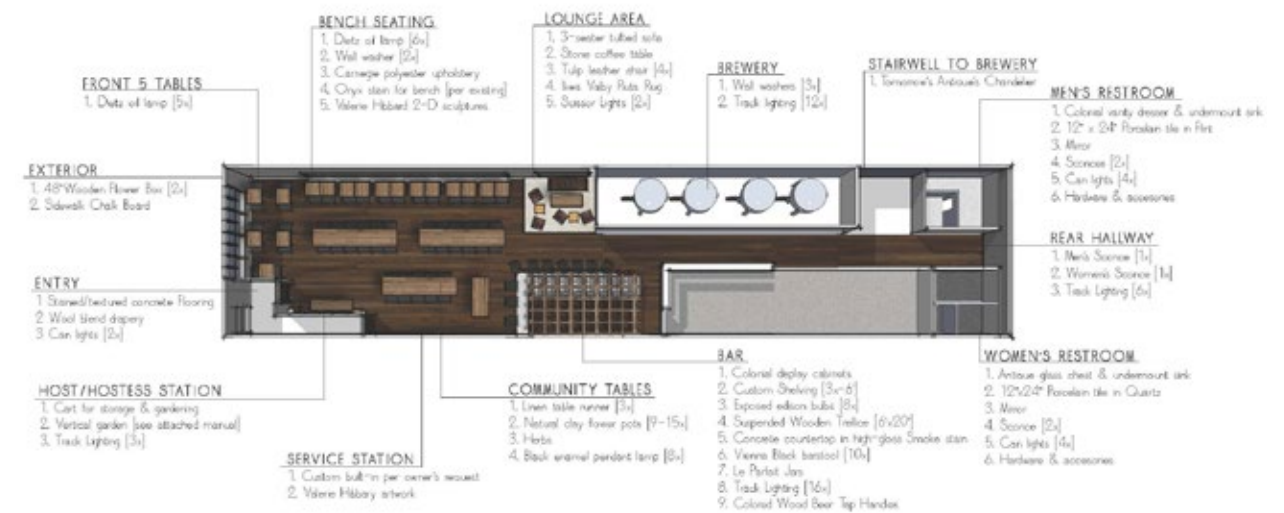
- Abercrombie & Fitch
- Big Red Rooster
- Fitch
- FRCH
- IA Interiors
- L Brands
- Moody Nolan
- NBBJ
- WD Partners
- Wilson Associates
- Workshop/APD
- Yabu Pushelberg

🐦 @CCADInterior

### TELL STORIES WITH SPACES.

You're not a decorator — you're a designer who's changing the way we interact with spaces. In the Interior Design program at Columbus College of Art & Design, you'll solve social problems and convey messages in living, work and retail environments. Courses in hand sketching, computer modeling and communications will translate your vision into a wide range of spaces and industries. And our collaborative classroom projects with local and national brands (like Wolf's Ridge Brewing and Airstream) will give you opportunities to have your research, planning and design work used early in your career.

Our students go on to work as retail designers, visual merchandisers, space planners, staging specialists, textile designers, design researchers, design strategists, furniture designers, lighting designers, office space designers and sustainability consultants.



*Design Concepts for Wolf's Ridge Brewing*

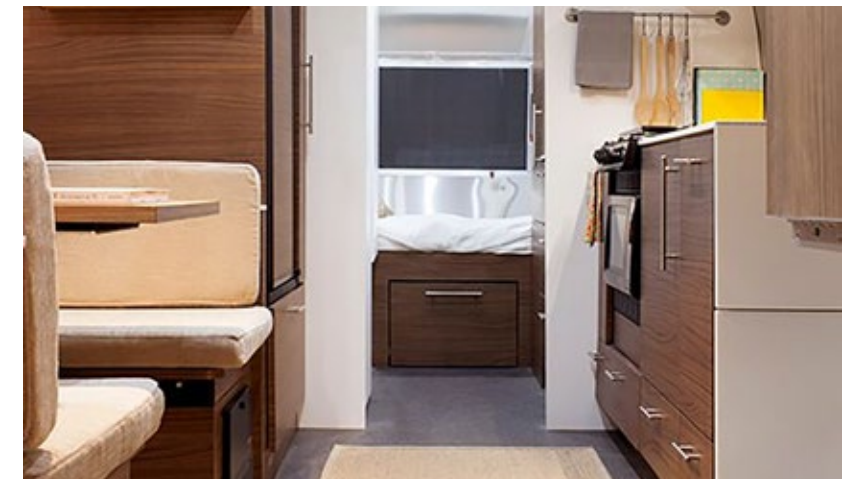
Interior Design Class of 2014

Tap handle design, paint concepts, seating layout, lighting, window design, hostess station concepts, purse hooks, color selections



*Oko (Eco) Wall Divider*

Sonja Thams, Class of 2016, [@sonjamartenathams](#)  
Naturally dyed wool felt



*Airstream Live/Work Concept*

Zach Schumacher and Cassandra Quintero, Class of 2014  
Industrial and Interior Design Team Client Project



*Office Design Concept*

Marie Lisman, Class of 2014  
3DMax Rendering



*Lotus Inspired Light Design*

Ekaterina Sleeper, Class of 2016  
LED lights, wire, lightweight clay

## PHOTOGRAPHY

### Facilities

A 2,000-square-foot commercial photo studio with dedicated Canon 5D cameras and a large-format digital capture camera

A wide array of analog and digital cameras and lighting equipment

A black-and-white darkroom, a large-format darkroom and an individual photosensitive process lab

Canon 17-, 24- and 44-inch printers, calibrated computers and Adobe Creative Cloud suite

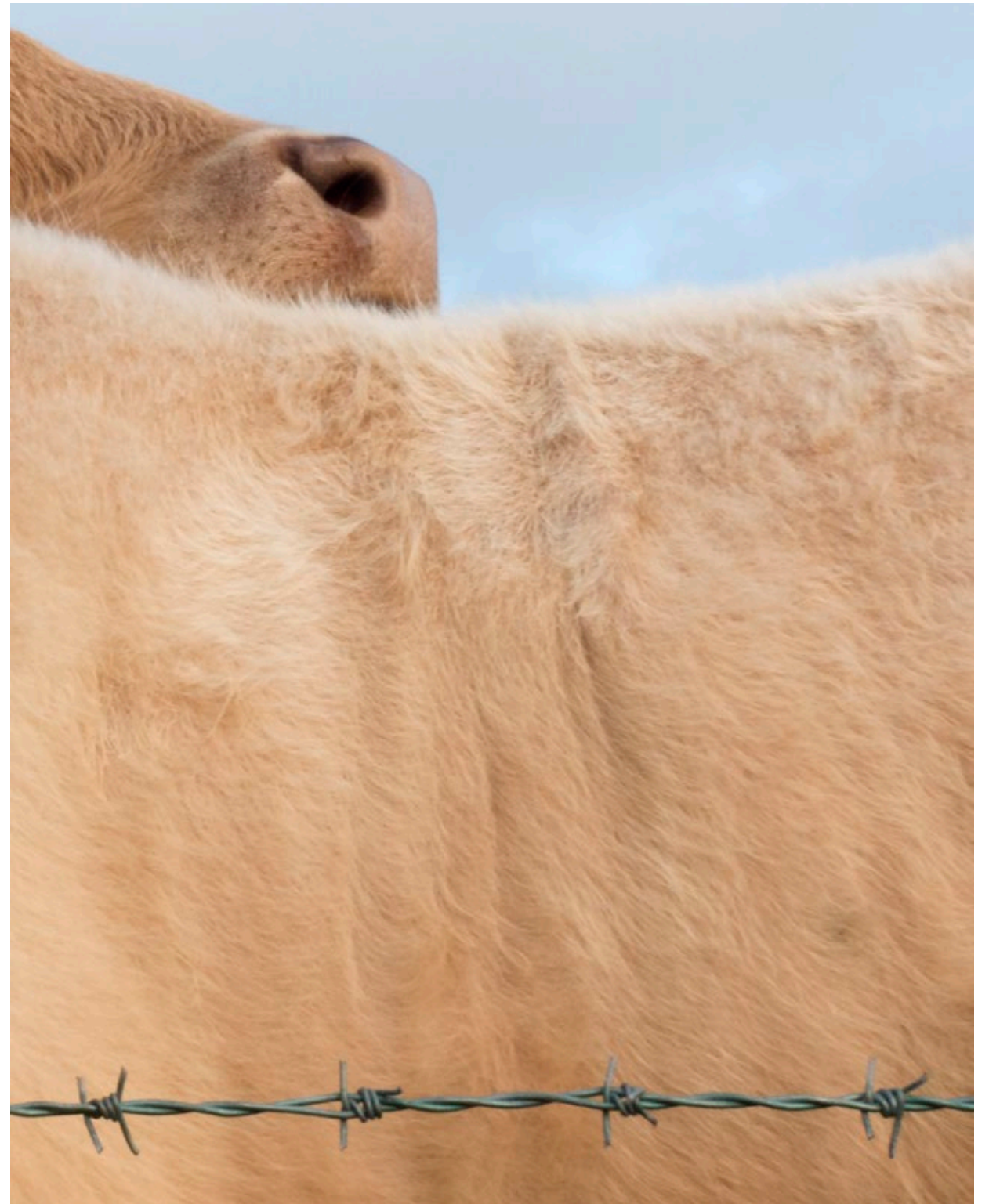
### Recent Employers

Anthropologie  
ArcLight Cinema  
Best Buy  
Culinary Institute of America  
The Ellen DeGeneres Show  
EXPRESS  
GAP  
Gene Siskel Film Center  
Huffington Post  
Jeni's Splendid Ice Creams  
JoAnn Stores  
OneKreate  
Paramount Pictures  
Rochester Institute of Technology  
Rocky Brands  
Tate Gallery  
Wall Street Journal  
Walmart  
Zulily

### CAPTURE MOMENTS THAT MOVE PEOPLE.

Everyone has a camera, but you know how to use it. In the Photography program at Columbus College of Art & Design, you'll work with industry professionals to refine your vision and learn the business of photography. You'll use the best gear and software to become well-versed in multiple photographic formats — a master of the darkroom and cutting-edge digital technology. You'll leave CCAD confident in your aesthetic and ability to market yourself.

Our graduates go on to work as product and food photographers, portrait photographers, fine artists, photo editors, editorial illustration photographers, architectural photographers, curators, retouchers, photography teachers, corporate and public relations photographers, online and interactive producers.



*Untitled*

Kaitlyn Jo Smith, Class of 2016, @kaitlynjosmithphoto  
Color Photo/Fine Art Photography



*Untitled*

Ellen Fleetwood, Class of 2017  
B&W Photo/Portraiture



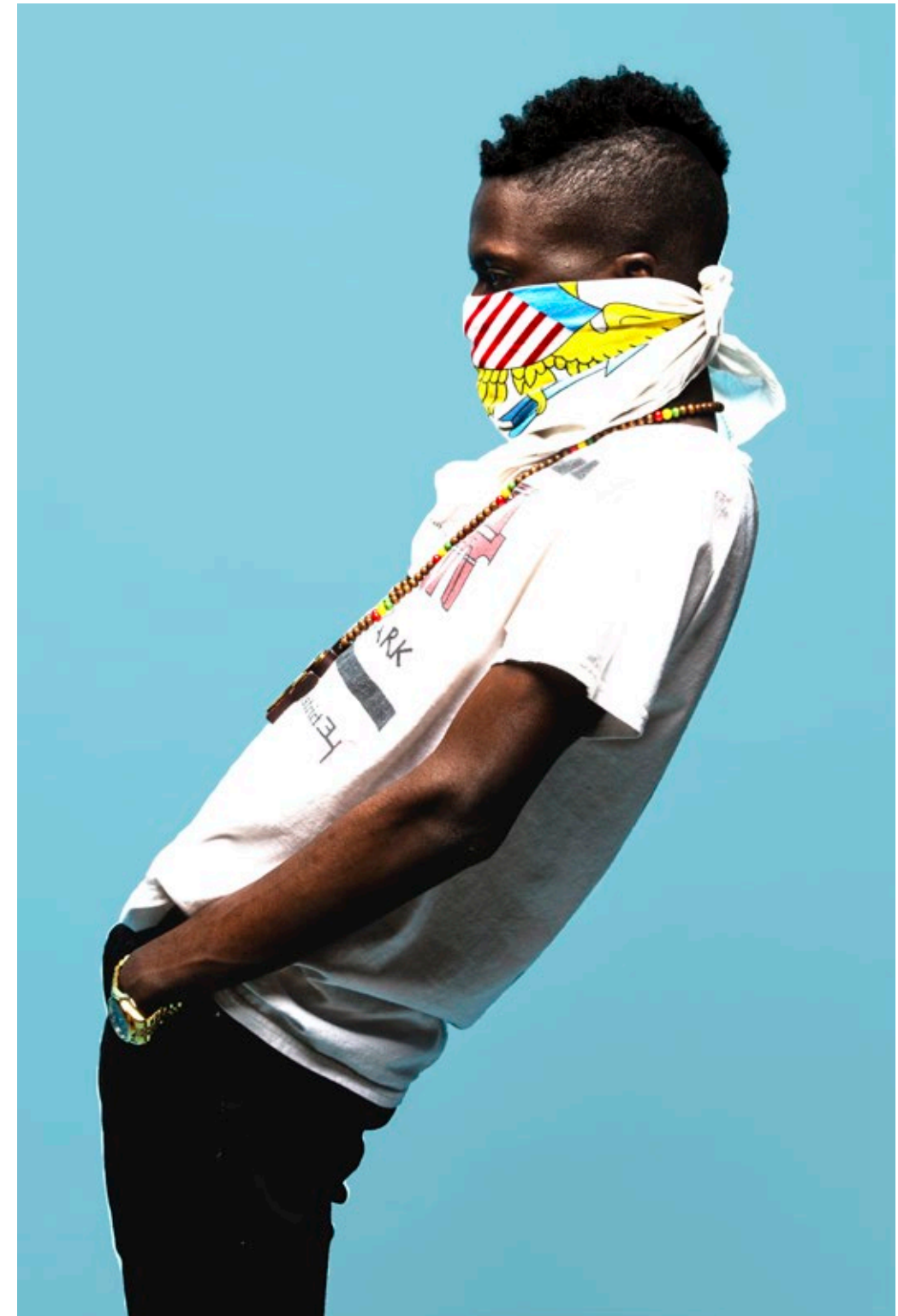
*Untitled*

Erika Miller, Class of 2017  
Color Photo/Product Photography



*Bummer*

Tamrin Ingram, Class of 2016, @rintamlee  
Color Photo/Fine Art Photography



*Untitled*

Jamilla Kato, Class of 2017  
Color Photo/Portraiture



## STUDIO ART WITH AN EMPHASIS IN HISTORY OF ART & VISUAL CULTURE

### Facilities

Battelle Hall  
sculpture and jewelry

Kinney Hall  
ceramics, printmaking and glass lab

The Amelita Mirolo Fine Arts Building  
drawing and painting

Four galleries used exclusively for  
student exhibitions

A well-equipped slide-shooting/  
documentation studio

Semi-private studios

Beeler Gallery, which — with its rotating  
series of exhibitions and visiting artists  
and scholars — functions as an  
important classroom space

### Recent Employers

9/11 Memorial Museum  
American University  
Art Institute of Chicago  
Art Preservation Services  
Carnegie Mellon University  
Ceramics Monthly  
Christie's  
Cleveland Museum of Art  
Museum of Science and  
Industry Chicago  
National Museum of the USAF  
Noguchi Museum

Facebook icon @ccadfinearts.history

LEARN ART HISTORY WHILE  
BUILDING YOUR PRACTICE.

You'll gain both a theoretical and a hands-on understanding of art and art practices in Columbus College of Art & Design's art history program. Don't expect a dark room full of slides. We focus on the exciting practice of the contemporary art world, and our students are mentored by the leaders of their fields. This combination studio and research degree links the study of art history to the incredibly diverse worlds of art production and presentation. This is an excellent foundation for further study at the graduate level.

Our graduates go on to work as art critics, college professors, preservation and conservation experts, gallery directors, conservators, antiques dealers, collection managers, artist representatives, art investment consultants, art law specialists, art advisors/consultants, corporate curators, visual resource curators, art administrators, estate appraisers, art history teachers and writers.



*Exhibition Install: Nexus*

Jason Elizondo, Class of 2018

Designers Charles and Ray Eames cultivated a distinct design philosophy that influenced every aspect of their work — from their iconic lounge chair to their graphic design. Focusing on their films, this paper will examine the ways in which the Eames' aesthetic and design philosophy was reflected in the language, imagery, and narrative of their films. In *Toccata for Toy Trains* the Eames' design philosophy is reflected in the romantic narration highlighting the craftsmanship of simple toy trains. The short whimsical film composed of close-up shots of trains creates a world of play, much like the world Ray and Charles sought to live in. Continuing the buoyant character, *Tops* carries on the interest of toys and without narration, emanates the interest of unfamiliar cultures that consistently appears in other films and furniture displays. Design historian Kristina Wilson's recent article, "Like a 'Girl in a Bikini Suit' and Other Stories," describes how Charles and Ray Eames integrated ethnographic objects into their mid-century Modern design aesthetic. Drawing on Wilson's work, this paper will consider how the Eames' appropriation of history and other cultures in their films reflects their emphasis on a romanticized craft aesthetic. In their examination of craft through the inclusion of non-Western objects, the Eames' treated these other cultures as sources of inspiration, creativity, and authenticity. Echoing their other design work, the films of Ray and Charles Eames reveal the Eames's romanticization of a craft aesthetic and give voice to their design approach through the representation of diverse historical and ethnographic objects. By analyzing these two films, this paper will critically analyze the romantic representation of these historical and cultural artifacts and consider how these films relate to the larger design philosophy of Charles and Ray Eames.

***Trains and Tops: Craft and Cultural Artifact in Eames Design***

Crosley Frankenberry, Class of 2017  
Presentation from the 7th Annual Dr. Jonathan B. Riess Undergraduate Art History Colloquium

During the Taisho era (1912-1926), *bijinga* ("pictures of beautiful women") artists were challenged to portray a completely different type of Japanese woman from before. The allure of the distant, floating world in the woodblock prints during the Edo period (1603-1868) was exchanged for a modern woman as Japan cultivated a more modern identity. In her article "Flowers of Taisho," art historian Kendall Brown argues that fine artists of the Taisho period integrated westernized interiors, technology, fashions, and behaviors in their work to signify modernity and the "modern" Japanese woman. As the visual language of "modernity" became more common in Japanese art and design, the country was faced with a paradoxical question: how could one be Japanese and modern if modernity was defined as western? According to art historian Gennifer Weisenfeld, the mobilization of women's societal roles during the Taisho era was due to the influence of commercial advertising design and the newfound independence of the modern woman. While working men were acclimated to modernization through occupations in the new economy, women became a key advertising demographic for commercial companies due to women's desire to appear modern. Building on the work of Brown and Weisenfeld, this paper will compare the depiction of Japanese women in commercial and fine arts respectively during the Taisho era. I argue that early 20th century trends such as modern clothing, hairstyles, and new technologies found in Japanese fine arts eventually influenced the styles and design strategies used in commercial advertisements to appeal to a modern Japanese woman.

***Fine arts vs Commercial Bijinga during the Taisho Era***

Mariah Shamy, Class of 2017  
Presentation from the 7th Annual Dr. Jonathan B. Riess Undergraduate Art History Colloquium

Memory is an increasingly difficult subject to capture in art. Within the growing digital age, memories can be easily called upon through a simple single image. Betsy Toadvine, however, has successfully created works that have appear individual but relatable. Her detail in mixed media works illustrate fragments of inclusive experiences while abstract painted forms evoke feelings associated with the memories. Throughout her use of multiple medias, she creates a scene packed with personal memories that provoke the viewer's own.



*Untitled*

Betsy Toadvine, Class of 2016  
Mixed media

Haeni Lee works with memory in a different way, by creating images of man made landscapes without the presence of man. The empty scenes are heavy with emotion, a stagnant feeling that evokes the sense that someone had just left the scene. Memory is a frequent theme in the graduating fine arts students this year, and they have utilized it in individual and comprehensive ways.



*Space-My Home*

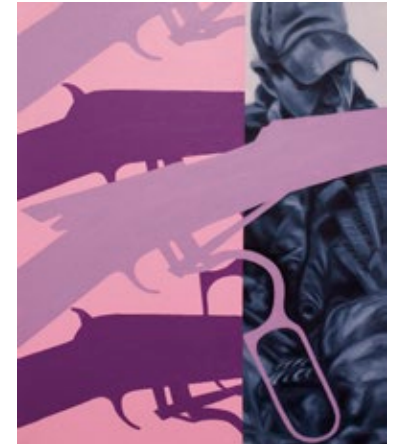
Haeni Lee, Class of 2016  
Mixed media on canvas

**Memory**

Crosley Frankenberry Class of 2017  
Catalog work

An artist's work is truly impactful when the artist has a strong sense of self. This is not an easy thing to achieve and it starts with an exploration of one's identity. Identity is our gender, our landscape — every piece of our lives and every connection we make.

What is remarkable is a painter's ability to convey their identity through their work. Whether it is the toxic sludge of Ohio's mining industry seeping through our landscape or an exploration of gender constraints in small town hunting culture, the underlying message seems to be: how does one define their identity?



*Look, Shaft, Trigger (Feelings)*

Kilee Price, Class of 2016,  
@grease\_princess  
Oil on canvas

**Identity**

Veronica Spencer, Class of 2017  
Catalog work

## PART THREE: IMPORTANT INFO

**OUR MISSION:**  
**TO THINK. TO DO.**  
**TO REFLECT.**  
**TO UNLEASH**  
**YOUR POWER TO**  
**SHAPE CULTURE**  
**AND COMMERCE.**

## 10:1

Student/Teacher ratio

## 1879

CCAD was founded in 1879 and is one of the oldest art and design colleges in the U.S.

## \$16M

More than \$16.5 million in scholarships

## 33%

Minority students

## 64%

Female students

## 36%

Male students

1,115 students from 39 states and 21 foreign countries

### Study Abroad

Opportunities to study abroad in Italy, Ireland, China and Chile

## 84%

84% of graduates have jobs or educational plans within 6 months

## \$100,000

Annual average revenue earned by student artists at CCAD art fairs

### Value

Named Best Value Art School by Pay Scale

### And...

Graphic Design USA named CCAD one of the top design colleges in the country

## No 5

Animation program in the Midwest

### We Are:

An independent, nonprofit college

An accredited member of the National Association of Schools of Art and Design (NASAD) and the Higher Learning Commission

A member of the Association of Independent Colleges of Art and Design (AICAD)

**AN ART AND DESIGN  
EDUCATION ENABLES YOU  
TO SUCCEED IN ANY FIELD.**

**JUST ASK OUR GRADUATES.**

## FINANCING YOUR EDUCATION

At CCAD, we want every student to have an opportunity to pursue their passion, regardless of their means.

### What's Available

Funding your education at CCAD may come from several primary sources — some of which you may or may not have to repay after graduation and others that you'll never have to repay. Your final award package may be composed of scholarship, grants, loans and student employment. Each student award package is different, and we encourage you to explore all the funding options available to you.

For the most up-to-date information, visit [ccad.edu/fin-aid](http://ccad.edu/fin-aid).

### Grants & Scholarships

#### CCAD Scholarships

Each year, we award renewable scholarships to incoming students. These scholarships may be based on academic ability, evidence of creativity and level of demonstrated interest in the college. CCAD awards institutional dollars to support scholarships for students who demonstrate particular levels of engagement in the Scholastic Art & Writing Awards, Ohio Governor's Youth Art Exhibition and National Art Honor Society. Students must submit documentation during the application process.

#### External Scholarships

A great number of organizations and agencies offer scholarships to students looking to attend college. It is important to explore all of the options that are out there. CCAD will recognize most external scholarships an applicant brings to the college, and a student's financial aid package will be adjusted to accommodate any external scholarships. Ask your teachers, college counselors and friends about resources to explore external scholarships.

#### CCAD Grants

CCAD offers a limited number of grants. These grants are based on the financial need calculated once a student has submitted their Free Application for Federal Student Aid (FAFSA®).

#### Federal Pell Grant

This grant is awarded by the federal government to students who demonstrate exceptional financial need. To be eligible, a student needs to complete the FAFSA and be enrolled as a full-time undergraduate student.

#### Federal Supplemental Educational Opportunity Grant (FSEOG)

To be considered for this grant, a student must fill out the FAFSA. Students who will receive Federal Pell Grants and have the most financial need are first priority for this grant.

## Employment & Loans

The types of aid listed below must be repaid. Take note of this type of aid because there are generally additional steps you'll need to take to receive the support.

### Student Employment

On-campus employment through the Federal Work-Study (FWS) Program is part of many CCAD students' financial aid packages. Students may work up to 15 hours per week during the academic year and up to 40 hours per week during the summer and holiday breaks. Students are considered for this when they submit the FAFSA.

### Federal Perkins Loan

The Federal Perkins Loan Program offers low-interest federal student loans to students who demonstrate exceptional financial need. CCAD awards renewable scholarships through this program. Students are considered for this when they submit the FAFSA.

### Federal Direct Student Loan

These federal student loans help cover the cost of higher education. The U.S. Department of Education offers eligible students at participating schools Direct Subsidized Loans and Direct Unsubsidized Loans — some people refer to these loans as Stafford Loans or Direct Stafford Loans. Students are considered for this when they submit the FAFSA.

### Federal Direct Parent Loan for Undergraduate Students (PLUS)

PLUS loan are federal loans that parents of dependent undergraduate students can use to help pay education expenses. The U.S. Department of Education makes Direct PLUS Loans to eligible borrowers through schools participating in the Direct Loan Program. Contact our Financial Aid office for more information.

### Alternative/Private Student Loans

Private lenders can provide loans to fill gaps between a student's financial aid package and their total educational costs. These loans can be used for more than just tuition, including expenses such as room and board, travel, off-campus study, computers and art supplies. Contact our Financial Aid office for more information.

## 2016–2017 Tuition and Fees

Undergraduate Tuition & Fees	Per Semester	Per Year	Graduate Tuition & Fees
Application fee <small>(one-time fee, nonrefundable)</small>	N/A	\$50*	For information about tuition and fees for graduate programs, visit <a href="http://ccad.edu/tuition-fees">ccad.edu/tuition-fees</a> .
Tuition <small>(12–18 credit hours; \$1,350 per additional credit hour over 18; summer tuition is \$680 per credit hour)</small>	\$16,200	\$32,400	
Scheduling fee <small>(one-time deposit applied to tuition and fees; if you defer your very first semester, payment may be reassigned only to the immediately following semester)</small>	N/A	\$300*	
Room and meal plans			
First-year students	\$4,575–\$5,595	\$9,150–\$11,190	
Returning students	\$4,915–\$5,890	\$9,830–\$11,780	
Housing deposit <small>(refundable; residence hall students only)</small>	N/A	\$250	
General fee <small>(nonrefundable)</small>	\$180	\$360	
Registration fee <small>(nonrefundable)</small>	\$60	\$120	
Lab fees <small>(approximate)</small>	\$300	\$600	
Art supplies and books <small>(one-time charge for new students)</small>		\$995	

\* This is a one-time fee.

CCAD is authorized under U.S. Federal law to enroll non-immigrant alien students.



## Veterans & International Students

### Veterans' Benefits

CCAD is approved by the State Approving Agency and the Veterans Administration for educational benefits for veterans.

### International Student Aid

International students (non-U.S. citizens of permanent residents/ green card holders) enrich the CCAD learning and living communities. International applicants will be automatically considered for CCAD scholarships when they submit their application. However, CCAD is not able to award any other form of aid to international students. International students must realistically plan to meet their educational expenses throughout their academic career. A declaration of finances (demonstration of ability to pay) will be required for any international student who wishes to enroll at CCAD.

## Financial Aid Application

### How to Apply for Aid

The FAFSA is the foundation of the financial aid process here at CCAD, and completing it is essential to receiving a formal financial aid package. We encourage all U.S. citizens and permanent residents (green card holders) to apply for financial aid using the FAFSA — unless you are sure you will be paying fully out of personal expenses.

Complete the FAFSA online at [fafsa.ed.gov](https://fafsa.ed.gov). Choose CCAD as a recipient of the results by using our FAFSA Code: 003039. That's it, unless we contact you for more information.

### Contact Us

One-Stop Student Services/Financial Aid  
Columbus College of Art & Design  
60 Cleveland Ave.  
Columbus, OH 43215

614.222.3295  
[financialaid@ccad.edu](mailto:financialaid@ccad.edu)  
[ccad.edu/fin-aid](https://ccad.edu/fin-aid)

**WE ARE ONE  
OF AMERICA'S  
OLDEST  
AND MOST  
PRESTIGIOUS  
ART AND  
DESIGN  
COLLEGES.**

CCAD is one of America's oldest and most prestigious art and design schools. We got our start in 1879 — and people have been raving about us ever since. Even Oscar Wilde, when he stopped in Columbus in 1882, said he was impressed that “the capital city (has) a leading art school.”

Here's a look at some memorable moments and milestones in CCAD's history.

## 1879

Columbus College of Art & Design was founded. (Back then CCAD wasn't called CCAD, though. We were known as the Columbus Art School.)

Classes were so popular our first year that First Lady Lucy Hayes, wife of President Rutherford B. Hayes, came to the school in our second year.

## 1882

Writer Oscar Wilde came to Columbus and in a public lecture talked about how impressed he was that “the capital city (has) a leading art school.”

## 1885

The first class of students graduated from CCAD.

## 1930

We built Beaton Hall, the first facility constructed just for the school. It had no windows on the south side because, according to CCAD alum Bill Arter, “artists prefer to face north.”

## 1936

Georgia O'Keeffe visited the school.

## 1952

Joseph Cazani became the school's leader. He oversaw rapid growth and change, beginning with the addition of a

diploma program requiring 120 semester credit hours of work and a mandatory GPA of 2.0.

## 1950s


We added a number of programs including advertising, industrial design and illustration.

## 1959

We officially changed our name to Columbus College of Art and Design.

## 1970

The first class of CCAD students with Bachelor of Fine Arts degrees graduated.



In 2001, CCAD made a mark on the city skyline with our giant ART sculpture. The piece is 100 feet tall, 101 feet wide and weighs 24,000 pounds. (It also has zero bad angles when it comes to taking selfies.) The sculpture came to be after Ric Petry, now Director of Graduate Studies, joked that CCAD should build a giant ART sign inspired by 1950s diners. Then President Denny Griffith liked the idea. So we got a giant ART sign that serves, as Denny said, “as a beacon for the arts in Columbus and beyond.”

# 164

1979

Joseph Canzani became the college's first President.

1985

We opened our first residence hall.

1987

We added animation and video programs, building our reputation as a hub for designers.

1993

The Joseph V. Canzani Center was built, giving CCAD our first dedicated gallery and auditorium.

1998

Artist and leader Denny Griffith was named President of CCAD. Over the next 16 years, until his retirement in 2014, he led the college through transformational change.

He expanded our campus, oversaw the installation of our 10-story ART sign and helped develop our first graduate degree.

2001

We added to the city's skyline with an iconic 100-foot tall metal ART sign.

2000s

Student services and organizations expanded across campus.

2010

CCAD launched its first graduate program, the Master of Fine Arts degree.

In 2013, an anonymous pair of CCAD students began sneaking into classrooms and creating intricate chalk drawings on blackboards around campus. The secret perpetrators called themselves Dangerdust. And even after they graduated, the name — and their anonymity — stuck. The mysterious duo now sell their chalk art online and do work for big-name companies like Target.

2012

The first MFA class graduated.

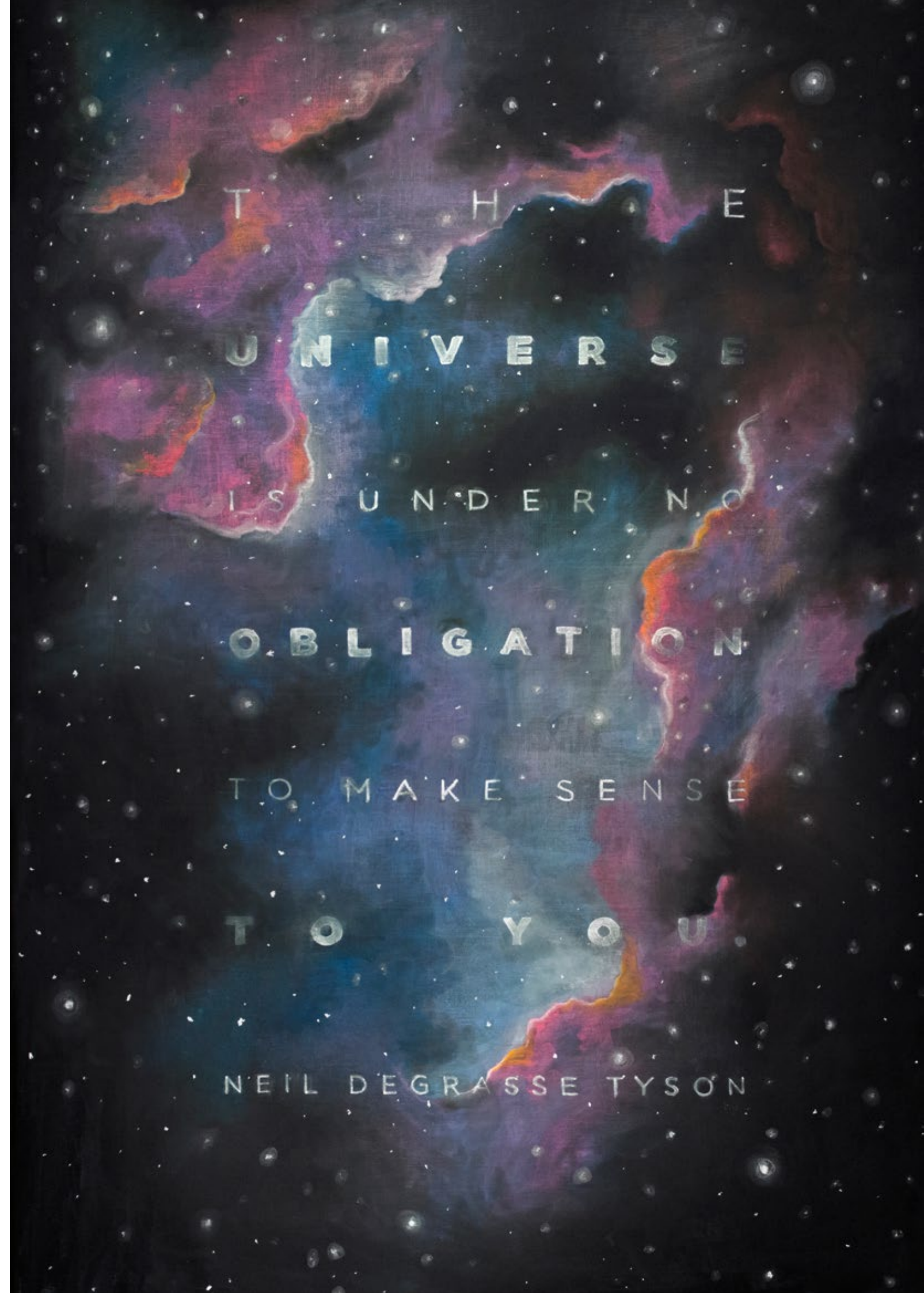
2013

State-of-the-art fabrication space, called the Tad Jeffrey FabLab, was built, housing 3D printers, laser cutters and machining equipment.

2016

Dr. Melanie Corn was named first female President of CCAD.

We introduced two new undergraduate programs — Comics & Narrative Practice and Contemporary Crafts — and a new graduate degree, the Master of Design in Integrative Design.



# NOW: IT'S YOUR TURN TO MAKE HISTORY.

## How to Apply

Our application process is simple, and we're here to help you along the way.

Visit [ccad.edu/apply](http://ccad.edu/apply) to get started. Or check out a virtual tour of our campus at [ccad.edu/virtual-tour](http://ccad.edu/virtual-tour).

### Equal Opportunities

CCAD employs positive practices designed to ensure the full realization of equal opportunity for all students and employees. Any unlawful harassment of others is not permitted, regardless of status at the college.

#myccad  
[ccad.edu](http://ccad.edu)  
@ccadedu  
[ccadedu.tumblr.com](http://ccadedu.tumblr.com)  
[admissions@ccad.edu](mailto:admissions@ccad.edu)  
614.222.3261