METROPOLITAN COLLEGE OFNEW YORK





In the Heart of New York

Located in downtown Manhattan, between the vibrant neighborhoods of Tribeca and Soho, Metropolitan College of New York is at the center of everything. Here, you'll enjoy dozens of cultural and recreational activities, from the theater, arts, sporting events, and festivals, to museums, restaurants, art galleries and music. If diversity is what you're looking for, New York City boasts one of the most ethnically and culturally rich populations you'll find anywhere.

At MCNY, you don't have to leave campus to enjoy the educational benefits of the city. Throughout the year, you'll participate in any number of on-campus activities hosted by the school, including art shows, receptions, career fairs, academic conferences, and lectures. One of our highlights is the Urban Dialogue Speaker Series, which presents an open forum in which students join scholars, legislators, policy makers, and citizens from across the city to discuss current issues and trends relevant to New York City and beyond.

In addition to offering an abundance of recreational and cultural activities, New York City is a mecca for business. On-the-job training is an essential part of an MCNY education, and we've been able to collaborate with some of the city's leading business and financial institutions to offer targeted internship and co-op opportunities for students who wish to participate in this semester-long program. For graduates, New York City offers enormous opportunities for establishing connections and building networks with prospective employers from a wide range of companies.

Phillip Hogan
Bachelor of Professional Studies
in Human Services



"It was so important for me to be able to look at management through a multidimensional lens that allowed me to un-layer, re-layer and look freshly at an organization and envision all that it could become."

As a student at MCNY, Phillip participated in an internship at a non-profit organization that provided substance abuse treatment and temporary housing for homeless men. His Constructive Action paper was written with the goal of developing creative housing solutions for the homeless. By way of his Constructive Action project, he proposed an alternative concept to transitional housing designed to bring the homeless closer to permanent housing. He began implementing his plan by securing funding to open a residential facility for homeless adult men. Currently, he is developing plans to build a 40-unit permanent housing facility for those who have completed the transitional phase of the training program. Upon graduating from MCNY, Phillip has become more proficient in writing proposals, and has observed significant improvement in his organizational and long-term management skills.



The MCNY Difference

Customized Learning

At MCNY, we understand the challenges you face, juggling the demands of an education with other full-time responsibilities. All of our undergraduate degree programs are designed with the adult learner and working professional in mind. We offer a variety of evening, weekend, and online options to accommodate your busy schedule. Moreover, our programs are constructed in a way that allows you to earn credits toward your degree from your place of work. This way, you receive the value of a full-time education in less time. In fact, some of our degree programs can be completed in as little as one year.

Putting Theory into Practice

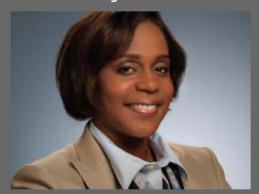
Purpose-Centered Coursework

At the center of an MCNY education is our integrated approach to learning, defined by the fusion of knowledge and practical experience. Both undergraduate and graduate curricula are structured around specific areas of study or "purposes," which students spend the semester mastering. For example, as a student in the business administration program, you will start by focusing on self-assessment and career planning exercises, and then move on to the following performance areas: building professional relationships; working in groups; managing human resources; information and communications; economic resources; and developing a business or marketing plan. Toward the end of the program, you will be evaluated on how well you've mastered each purpose by way of a "Constructive Action" project.

Constructive Action

As a student at MCNY, you are encouraged to use the knowledge and skills you acquire in the classroom wherever you go. One of the cornerstones of an MCNY education is the Constructive Action project, where you'll spend the semester gathering the necessary information from your classes and applying this knowledge, via a formal business plan or marketing plan, in a professional setting. You will use this plan to address a specific challenge in your place of employment or internship site, or to achieve a specific career goal. Finally, you'll be asked to measure and report on the effectiveness of your plan, the results of which will serve as a foundation for future successes.

Patricia Newton, Master of Business Administration in General Management



Patricia Newton graduated from Audrey Cohen College with a BBA and obtained an MBA in General Management from Metropolitan College of New York. She joined Metropolitan College of New York as an adjunct professor in the summer of 2009. For more than 20 years, Patricia has worked in the financial industry with such companies as Citicorp, Shearson Lehman, Credit Suisse, and Bessemer Trust Company to name a few. Recently, she transitioned into an officer position within UBS Investment Bank. She believes so much in the curriculum that her son is now enrolled in the Business Program and constantly says, "As an alumnus I know it, I lived it, and eventually learned to love it, hence my return to teach and serve as a mentor. Most importantly, I love teaching and learning from students."

Patricia, finding herself divorced and a single parent, decided to attend evening/weekend classes, which was a major sacrifice but the echo of her mother's words rang clear: "Get an education, you need a college degree." An only child, whose mother is the eldest of ten, Patricia migrated to New York from North Carolina to pursue her college degree instilled with the importance of education from a young age. Her mother had indeed related to her the sacrifice and struggles of maintaining a healthy work and family life balance and offered encouragement. "As I created an interactive website from the MBA program, I learned how to develop a business plan and run a business. The curriculum is unique in the way it teaches analytical thinking that can be applied to your day-to-day life; it's very practical. I learned how to tackle a problem or situation head on and devise a plan of action to accomplish my goals. I still apply it!"

Internship and Co-op Opportunities

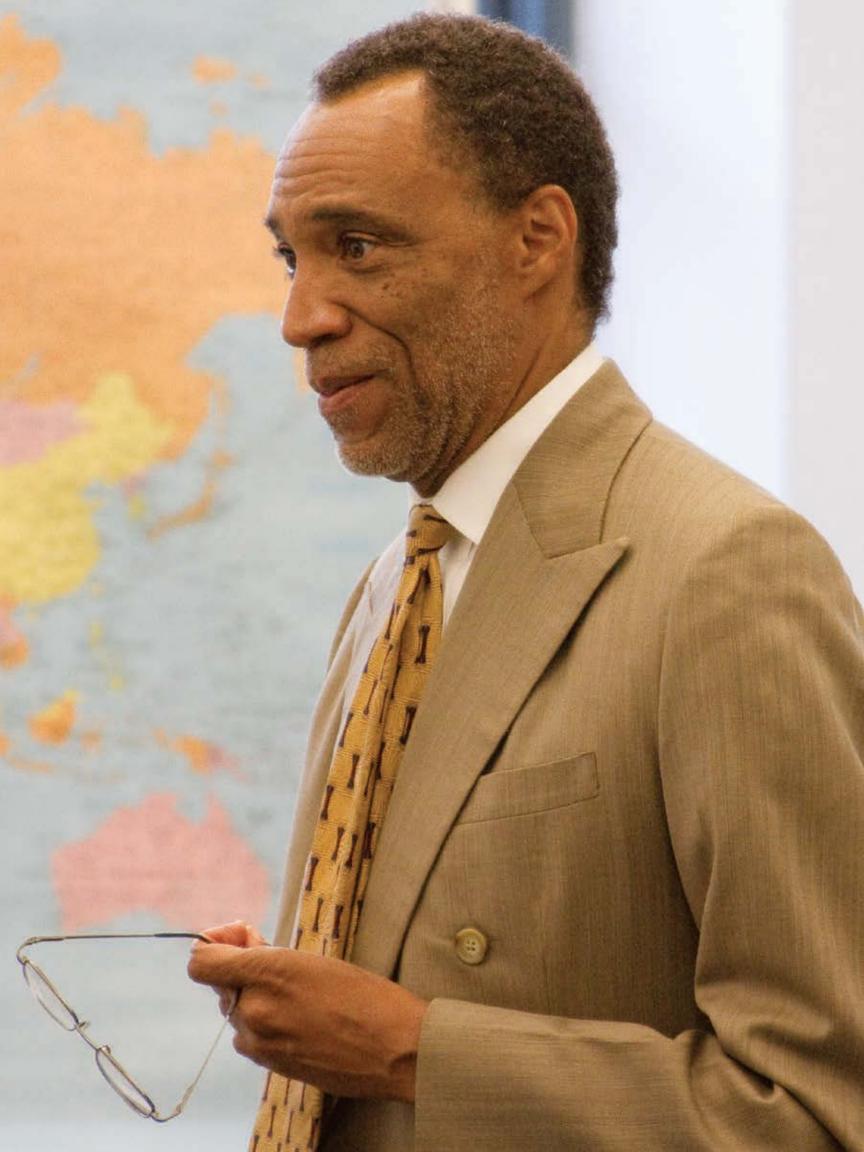
On-the-job training is a major component of your academic coursework. Immersing yourself in your field of study while simultaneously attending classes offers students a well-rounded educational experience. You will grow personally and professionally as you build interpersonal relationships, assume leadership positions, and promote positive change. In addition, our Career Services office can assist you in finding the right internship or co-op opportunity, to complement your subject area of interest.

On-the-job training is a major component of your academic coursework.

Hands-On Teaching

MCNY teachers bring a wealth of industry knowledge and on-the-job experience to their classes. Many of them are working professionals themselves, and are, therefore, able to provide their students with the most relevant and up-to-date information on their subject areas. In addition to sharing their expertise, our teachers serve as professional mentors both inside and outside the classroom. They are always available to answer questions and offer advice on a wide range of topics including internship opportunities and Constructive Action projects. There also are many instances where teachers will collaborate with students on various industry-related projects.





Undergraduate and Graduate Programs

At MCNY, we are committed to helping you achieve your academic and professional goals.

Within our two schools, we offer a large selection of undergraduate and graduate degree programs in human services, education, urban studies, business, public administration, and healthcare.

The Audrey Cohen School for Human Services and Education

- Associate of Arts in Human Services
- Bachelor of Professional Studies in Human Services
- Bachelor of Arts in American Urban Studies
- Master of Science in Education Childhood (Grades 1-6)
- Master of Science in Education Childhood (Grades 1-6) / Special Education (Dual Certification)

School of Management

- Associate of Science in Business
- Bachelor of Business Administration
- Bachelor of Business Administration in Healthcare Systems Management
- MBA in Financial Services
- MBA in General Management
- MBA in Media Management
- MPA in Public Affairs and Administration
- MPA in Emergency and Disaster Management

Undergraduate Degrees

Human Services

The Associate and Bachelor degree programs prepare students for direct care and leadership positions in a wide variety of human services settings, such as childcare, eldercare, substance abuse, counseling, community affairs, and law. Graduates emerge as skilled practitioners, equipped with the knowledge and field-based experience needed to make an impact in this field.

Urban Studies

The Bachelor of Arts in American Urban Studies degree is a unique liberal arts degree that provides students with a strong foundation in economics, sociology, humanities, math, and natural sciences. With NYC as their global learning laboratory, students have many opportunities to interact with thought leaders across a wide range of cultural associations, government organizations, and international institutions.

Business Administration

The business administration degrees offer a well-rounded curriculum that integrates cutting-edge coursework in business and technology with traditional liberal arts classes. Both the Associate and Bachelor degree programs provide students with many opportunities to apply the theory learned in the classroom to actual business situations. Within each degree program, students may choose to focus their studies around a specific subject area. Areas of concentration include project management, accounting, and entrepreneurship.

Healthcare

The demand for well-rounded healthcare professionals with business acumen and strong managerial skills is growing. MCNY's Healthcare Systems Management program prepares students for successful careers in this challenging industry by offering a combination of business coursework and healthcare curriculum. Students leave this program equipped with a broad range of financial, managerial, business, and technical skills.

Graduate Degrees

Education

MCNY's Master in Education programs attract highly motivated professionals who are committed to the education of all children. Our students engage in a challenging curriculum that incorporates full-time work and internship requirements with intensive study. The program is designed around a cohort-learning model, providing students with the opportunity to rely on each other for knowledge and support, throughout their course of study.

Business Administration

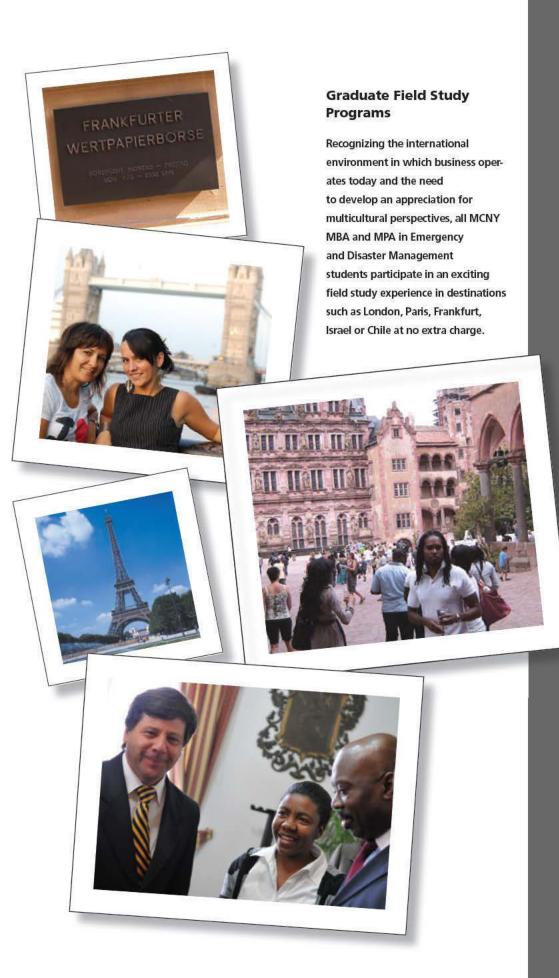
Along with the general Master in Business
Administration program (MBA), the School of
Management offers concentrations in Finance,
General Management, and Media Management.
With a focus on practical application, the MBA program offers students a unique opportunity to apply what they learn in the classroom to actual business situations. The program goes beyond the traditional curriculum to include a built-in field study component. Students have the opportunity to

gain a global business perspective from study in places such as London, Paris, Frankfurt, Israel, Chile or Turkey.

Public Administration

The Master in Public Administration (MPA) program is designed for working professionals with related experience in a public agency, not-for-profit or for-profit setting. This course of study presents students with an applied learning experience, rich with real-world exercises and relevant on-the-job training. Upon graduation from this program, students can pursue a wide-range of leadership positions within the field of public administration. Alternatively, students can opt to enhance their credentials, and become board certified in Human Services. In addition to the general Master in Public Administration program (MPA), the School of Management offers a concentration in Emergency and Disaster Management.

The MPA in Emergency and Disaster Management program is designed to prepare students with the leadership skills needed to address all areas associated with public emergencies, disasters, and catastrophes. Through their Constructive Action courses, students will have the opportunity to work as a group to develop, implement, and assess the impact of an emergency operations plan. Students also will participate in internships at agencies such as the Federal Emergency Management Agency and the NYC Office of Emergency Management, allowing for a practical application of the skills learned in the classroom. This program also offers a built-in field study component. In the past, students have traveled to destinations such as Israel and Chile.



Ryan Lynn

Master of Business Administration
in Media Management



Ryan Lynn chose MCNY to pursue an MBA degree concentrated in Media Management, as he felt that the accelerated program would work well for his needs and veteran benefits. With the help of a simplified admissions process and MCNY's participation in the Yellow Ribbon Program, Ryan will be receiving his MBA in Media Management at the end of the Spring 2012 semester. While studying at MCNY, he was pleased to find that his cohort of classmates was very diverse with a large presence of international students, much like the diverse individuals he worked with while he was stationed overseas. Ryan found that the curriculum in the MBA Media Management program was directly relevant to his interests, as well as his past and current experiences. While in the program, he participated in an internship at a record company in New York City and was able to secure a full-time position. Like Ryan, students at MCNY find that they are able to advance in their career while pursuing their degree. In the Constructive Action course he was able to pursue an entrepreneurial venture of developing an online apparel company, exemplifying the principle that MCNY students can use the skills they learn in class tonight on the job tomorrow.



Career Services

The Office of Career Services serves as a vital link between you and a successful career. Among the services that we offer our students and alumni are:

- Individualized career counseling
- Internship and job search assistance
- Resume writing and evaluation
- Interview preparation
- Professional skills assessment
- Networking opportunities with prospective employers
- Access to our comprehensive Web-based job search management tool

Twice a year the Office of Career Services hosts a career fair, where MCNY students can network with representatives from the city's leading businesses and employment agencies. The career fair presents students with a productive forum for dialog with prospective employers, while they explore viable internship and/or permanent job opportunities.

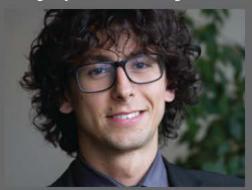
MCNY is a member of a large network of public and private libraries located within the greater NY area.

Research and Learning Facilities

To complement and support your educational experience, MCNY maintains a large library of academic textbooks and periodicals, as well as general books and reference materials. The campus library offers wireless internet access, and subscribes to a number of online databases from which you can download full-text versions of articles from thousands of periodicals. You also have access to a large selection of educational multimedia resources. In addition to the campus library, MCNY is a member of a large network of public and private libraries located within the greater New York area, expanding the universe of online and offline resources available to you.

Our Learning Enhancement Center offers unlimited access to individual workstations, which are equipped with the latest online technology and software applications. Our students benefit from a wide range of services, including self-paced tutorials and computer-assisted instruction; career development exercises; and instructor training.

Mattia Conte Master of Public Administration in Emergency & Disaster Management



Mattia Conte often wondered when all the knowledge packed into his head after completing two bachelor's degrees would come together with a purpose. He didn't have to look too long when he selected Metropolitan College of New York's MPA in Emergency and Disaster Management degree program last year. It was a big decision to come to the United States from Italy to go to graduate school. "New York City is the perfect city for the MPA program. New York is part of the graduate experience. I even found a full-time job working for a software developer in a pharmaceutical company. I have met so many different types of people from other countries from around the world with many occupations. I am learning as much in class from my classmates as from my professors who are all established professionals engaged in the world of emergency and disaster management. The trip to Chile was eye-opening. Chile and Italy are much more akin both socially and politically than America and Italy. Methods used to deal with the management issues related to last year's earthquake in Chile are applicable in my homeland in Umbria, Italy, which suffered an earthquake in 1998 and another in L'Aquila in 2009. I can only imagine the valuable learning experience afforded my Haitian classmates. It is fascinating to see knowledge coming at you from so many different directions. It is even more fascinating to see how it is applied to solving issues that challenge communities and organizations. Looking ahead, I know a career in business continuity planning will be within my reach. I will have completed my MPA this coming December."

MCNY At-a-Glance

81% of MCNY graduates said their degree program was directly related to their jobs.

92% of students applying to MCNY rated the short time to complete their degree as a key factor in deciding to enroll.

62% of undergraduate students and 21% of graduate students received a promotion at work before they graduated.

80% of MCNY graduates said the Constructive Action program positively affected their professional careers.

Student Enrollment fall 2011

Total enrollment: 1,200 Undergraduate enrollment: 825 Undergraduate transfer-in enrollment: 137

Graduate enrollment: 375

Student Characteristics

(All Students) Female: 67% Male: 33%

Percent of undergraduate students

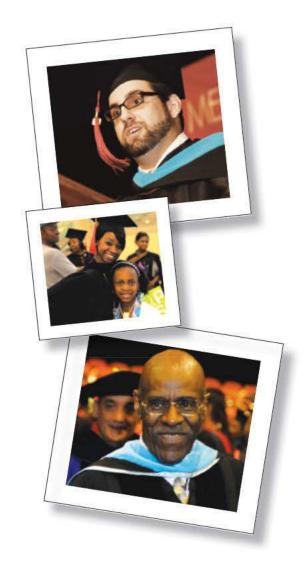
by age:

24 or under: 30% 25 or over: 70% Full-time: 96% Part-time: 4%

Student-faculty ratio: 14:1

Metropolitan College of New York devotes resources where they will do the most good for you: 66% of the College's budget goes toward instruction, academic support and student services.

83% of MCNY graduates would recommend MCNY to others.







Applying to MCNY

Undergraduate Students

Candidates are invited to apply to MCNY during any of our semesters: fall, spring, and summer.

Candidate selection is determined on an ongoing basis. Eligibility for enrollment is based on a variety of academic, professional, and personal criteria used to demonstrate your ability to thrive in a challenging academic environment.

For detailed information about our selection criteria and instructions on how to apply, please refer to the application insert at the back of this booklet. You can also visit us on our website at www.mcny.edu.

Undergraduate Transfer Credits, Advanced Standing and Credit by Examination

We welcome applications from former MCNY students and eligible students from other colleges and universities. Transfer credits may be awarded after a formal evaluation of official transcripts. Typically, credits are awarded for courses that have been completed within the past 10 years, and carry a grade of "C" or above. In certain technical areas, credits earned more than five years prior to admission may not qualify for transfer credit.

Candidates with extensive professional experience may be eligible for the Advanced Standing Option.

Candidates with extensive professional experience may be eligible for the Advanced Standing Option available within the Audrey Cohen School for Human Services and Education. To qualify, students must complete two semesters of coursework, and be able to apply the required bodies of knowledge within their workplace, in accordance with the school's requirements.

Graduate Students

Admission to the graduate programs in business, education, and public administration is competitive. To apply, you must have a bachelor's degree, work experience, and the potential to complete successful graduate-level work. For more information on our selection criteria, and instructions on how to apply, you should consult the graduate application insert at the back of this booklet. Prospective students also can apply online at www.mcny.edu.

Graduate Transfer Credits

Graduate students may transfer a maximum of six credits earned at an accredited graduate school. Credits are awarded for courses that have been completed within the past five years and carry a minimum grade of "B." These courses may not be part of a previously awarded degree. MBA students with previous business-related coursework with a minimum grade of "B" may be exempt from certain introductory courses.

International Students

MCNY invites prospective students from all over the world to join its community of learners. Our admissions counselors are available via phone and email to walk you through each step of the application process. Upon acceptance, you will receive detailed instructions, which cover everything from getting around NYC and registering for classes, to dealing with government agencies to secure your visa.

As part of the application process, international students must present official academic credentials; these may be required to be evaluated by one of the following: World Education Services (www.wes.org), Globe Language (www.globelanguage.com), or Educational Credential Evaluators (www.ece.org). If your native language is other than English, you must demonstrate proficiency in English by submitting an official report from Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS). In addition, you must present financial affidavits demonstrating the availability of sufficient funds to support your academic endeavors. If you do not meet the English language requirements for the program of your choice you may qualify for a conditional acceptance.

For more information on how to apply, contact one of our admissions counselors by emailing international admissions@mcny.edu or visit our website at mcny.edu.

Melissa Cloquet
Bachelor of Business Administration



"My name is Melissa Cloquet. I am a French native speaker/international student from Brussels, Belgium. I obtained my Bachelor's degree in Business Administration from MCNY in August, 2011. Leaving my home country to have a college education in New York City at Metropolitan College of New York is the best decision I ever made. MCNY is conveniently situated in the heart of Manhattan, Soho, and offers an accelerated program with flexible schedule that permits you to combine your education with 'real world' experiences.

While attending MCNY, I was a member of the Student Government Association, a member of the Fund-raising Committee of the MCNY Students in Free Enterprise Team and I was the Founder and President of the International Awareness Club. (I spent Thanksgiving 2009 at the president's home in New Jersey with other international students.)

While attending MCNY full-time, I was working part-time and was involved in several internships. In Fall 2010, I interned at BET Networks where I was working as the Assistant to the On-Air Hosts Coordinator of 106 & Park TV Show where I had the opportunity to meet lots of celebrities, such as Janet Jackson, Denzel Washington, Chris Brown and much more... In spring 2011, I was a Record Management intern for Viacom Inc. Litigation Support Department. In summer 2011, I interned in the Viacom, Inc. Corporate Law Department.

Having obtained my Bachelor's degree, I plan to attend law school in fall 2012, and my long-term goal is to become a Corporate Lawyer. I also intend to open my own business in my home country, Belgium.

MCNY gave me confidence, determination, and hope. The MCNY Constructive Action course helped me to structure my goals and establish a plan of action to achieve my objectives. The reasonable class size permits students to have privileged direct contact with the professors. Faculty and Staff are there to assist and push the students to look always further..."

Financing Your Education

An education at Metropolitan College of New York (MCNY) is one of the most important investments you will ever make. It is an investment not only for today but also for a lifetime. While you and/or your family are making a financial commitment to your education, MCNY is committed to assisting you in the process of financing your education.

MCNY has established funding under its comprehensive aid program to help students finance their education. We award more than \$2 million in institutional aid every year, and are committed to keeping education costs low with our Tuition Guarantee Policy. MCNY students are locked into a tuition rate until completion of their degree as long as they remain in the same course of study and attend both fall and spring semesters (summer semesters are optional).

More than 90% of new students who attend MCNY receive some form of financial aid.

All scholarship/award applicants must have an application on file; a FAFSA–Free Application for Federal Student Aid. The FAFSA can be easily completed on the Web at www.fafsa.ed.gov. MCNY's federal school code is 009769.

International students on a visa will not be required to file a FAFSA for consideration.

Undergraduate New York residents, who wish to be considered for a state grant, must complete the TAP Application at www.hesc.com.

Our school code is 1099.

For additional information, please visit the Student Financial Services website at http://www.mcny.edu/financialaid/finaid1.php.

After you have been accepted into your program and your financial aid eligibility has been determined, you will receive your financial aid awards notification. Your awards notification may include a combination of:

Federal Financial Aid, which may include federal grants, federal loans, and work study.

Institutional Financial Aid, in the form of scholarships and assistantships awarded on the basis of financial need, academic merit, or a combination of the two.

State Financial Aid, which may take the form of state grants and state loans (you must complete a separate application with your state financial aid agency).

Metropolitan College of New York is approved for the training of veterans by the Veterans Administration of the federal government and is a proud participant in the Yellow Ribbon Program. The Yellow Ribbon Program allows eligible veteran students access to additional funds to help cover educational expenses without additional charge to their GI Bill entitlement. Please visit the link below in order to learn more about Veterans Benefits in general and the Yellow Ribbon Program: http://gibill.va.gov/benefits/post_911_gibill/yellow_ribbon_program.html

Ana Noriega-Olarte Master of Science in Childhood Education



"Somebody once told me it is very difficult to work and study at the same time. Well, it is. But when I see my Constructive Action project completed, when I see the faces of children creating art projects and artists/teachers happy because they feel more confident in their skills, everything makes sense. I have contributed positively to society."

Ana knew she needed a more comprehensive training program for 70 artists whose job was to bring art into New York City's public schools. Art education had suffered terribly during several years of cuts in education budgets.

Her Constructive Action project was to develop a training program to make artists more aware of child development issues, to develop policies for assigning artists to teach and to make them better teachers.

Our experiential approach to your education integrates theory and practice. It's the MCNY difference.



Vinton Thompson, Ph.D. President

Dear Future Members of the MCNY Community,

At MCNY, you are more than just a student. You are an innovator, a role model, an expert, a hero, a life-changer. Once you leave our campus, you will have the knowledge, the life skills, and the confidence you need to make a difference in your own life, as well as in the lives of others. Here, the learning experience is not limited to the classroom. Rather, it is something that you will carry with you, wherever you go.

As a large number of our students are working professionals, we have designed a curriculum that offers real solutions to real problems. Most of our faculty are active professionals themselves, and provide students with valuable, up-to-date insight about the industries in which they work. All of our courses integrate the most current theory with real-world exercises that are relevant to the career-oriented individual. As a student at MCNY, you will translate the skills you acquire through your coursework into actionable programs. These programs will be the catalyst for future change and success within your place of work.

As you consider different academic options, we invite you to look at what makes us unique. Read what your peers are saying about us. Explore our wide range of undergraduate and graduate degree options. Learn how our programs have helped catapult the careers of MCNY alumni. Discover why MCNY is the right place for you.

Yours sincerely,

Vinton Thompson, Ph.D.

President

Equal Opportunity

The College continues to honor its special commitment to persons who might otherwise find it difficult to obtain an education in keeping with their aspirations and abilities. It is the policy of Metropolitan College that equitable consideration shall be given to all persons. The college does not discriminate on the basis of race, color, religion, sex, sexual orientation, national origin, age, or disability in the administration of its admission, employment, and educational policies or scholarship, loan, athletic, and other school-administered programs.

Public Safety

Metropolitan College's annual security report includes statistics for the previous three years concerning reported crimes that occurred on campus; in off-campus buildings or property owned or controlled by the College; and on public property within or immediately adjacent to and accessible from the campus. The report also includes institutional policies concerning alcohol and drug use, crime prevention, the reporting of crimes, sexual assault, and other matters. You can obtain a copy of this report by contacting our offices (at right), or by accessing it on our web site at www.mcny.edu.

All statistics herein as of Viewbook print date Spring 2012.

Metropolitan College of New York has two central locations in Manhattan and the Bronx.

Manhattan - Main Campus 431 Canal Street New York, NY 10013 1 A G 3

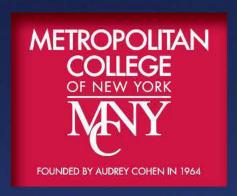
Bronx - Extension Center 529 Courtlandt Avenue Bronx, NY 10451 2 BX1, BX15, BX19, BX33, BX55

1.800.33.THINK (84465) Fax: 212.343.8470 www.mcny.edu admissions@mcny.edu

Admissions 212.343.1234 extension 5001

Student Services 212.343.1234 extension 5009





Manhattan: 431 Canal Street New York, NY 10013

Bronx: 529 Courtlandt Avenue Bronx, NY 10451

1.800.33.THINK mcny.edu

